# **PCCC** Business Membership for 2024

The Presbyterian Church Camp and Conference Association (PCCCA) and Campfire Collective resources 140 camps and conference centers (in the United States and Canada) representing seven denominations. Perhaps this organization could help advertise the products and services of your company or organization. PCCCA/Campfire Collective offers a business membership that allows you to make important connections with these camps and conference centers.

For only \$750, your company or organization receives the following benefits:

# Priority Registration for the Exhibit Hall at the PCCCA Annual Conference

The PCCCA/Campfire Collective Annual Conference brings together camp and conference professionals from across the United States and Canada. This fall event normally attracts 135-145 participants who represent at least 60 different camps and conference centers. The exhibit hall is small (35 or less exhibitors), so the booths are in great demand. PCCCA Business Members have priority access to these booths by receiving the exhibit hall registration form one week before everyone else. Our 2024 Annual Conference is currently scheduled for November 10-15 in Lake Tahoe, Nevada. If you would like to see who was a part of the exhibit hall at our 2023 conference, please check out the exhibitor listings for that event.

10% Discount on Exhibit Hall and Sponsorship Opportunities at the PCCCA/Campfire Collective Annual Conference Business Members receive a discount on exhibit hall booths and sponsorship opportunities at the PCCCA/Campfire Collective Annual Conference. To learn more about these opportunities, check out the exhibit hall information from our 2023 event.

# **Use of the PCCCA Business Member Logo**

You can use this logo on your website or printed materials. It tells our members that you support the ministries of our camps and conference centers.

# A Listing in the Business Membership Directory on the PCCCA Website

The Business Membership Directory on the PCCCA/Campfire Collective website allows your company or organization to be listed with your name, logo, website and a 100-word marketing statement. Check out the <u>list of our 2023 business members</u>.

#### A New Member Announcement in the Enewsletter of PCCCA/Campfire Collective

When your company or organization joins PCCCA, an announcement will appear in the next issue of Branches Online (our monthly newsletter). This blurb will feature a hyperlink to your website. Branches Online is currently received by 1360 people.

### One "From One of Our Business Members" Article in the Enewsletter of PCCCA/Campfire Collective

In one of the 2024 issues of Branches Online, your company or organization can include an article on a subject that would be of interest to our readership. This contribution can include hyperlinks to your website, but it should not be an infomercial about the products and services you offer.

#### One Announcement on the PCCCA Facebook Page

If your company or organization has a newsworthy announcement (like a new product or service), you can make one posting on the PCCCA Facebook Page in 2024. This online presence is followed by over 1,800 Facebook friends.

# One Postal Mailing Using the PCCCA/Campfire Collective Mailing List

If you ship your mailing (with postage) to us, we will send it out with mailing labels to the 140 camps (in the United States and Canada) on our mailing list. These labels will include the name of the current decision maker for each site.

PCCCA encourages your company or organization to provide a special benefit for our member sites. Those that support our camps and conference centers in this way receive a \$100 discount on business membership. You can learn more about the PCCCA Member Benefit Program by visiting the PCCCA/Campfire Collective website.

To join PCCCA as a Business Member, you use the form on the next page to pay by check. If you would like to pay by credit card, please go to www.pccca.net/business. You can contact Joel Winchip at <a href="mailto:joel@pccca.net">joel@pccca.net</a> or 803.322.0232 if you should have any problems or questions.

# **PCCCA Business Member Application for 2024**

Please type, print, or fill out this form on your screen. Your completed form and check can be mailed to PCCCA, 9935 Tealridge Lane, Charlotte, NC 28277. If you have any questions or problems, please contact Joel Winchip at joel@pccca.net or 803.322.0232.

Name of Company/Organization
Website
Address
Phone Number
<ul> <li>Enclosed is my check for \$750 (payable to PCCCA)</li> <li>My company/organization is providing a special benefit for PCCCA/LOM/UMCRM members, so I have enclosed a check for \$650 (payable to PCCCA)</li> </ul>
Please give us the contact information for as many as three people (but at least one) from your company or organization.
Name
Email Address
Name
Email Address
Name

Marketing Statement for the PCCCA Business Member
Directory (Your marketing statement is limited to 100 words. If it
exceeds this limit, we reserve the right to edit without contacting
you. This will appear as one big paragraph. We are unable to include
bulleted lists or bold/underlined/all capital words in this description.)

Your marketing statement will appear with the logo of your company/ organization. This file can be in a gif, jpg or png format. **Please send** this color image to Joel Winchip at joel@pccca.net.