

Dear PCCCA/Campfire Collective Member,

Does your camp or conference center have facilities and/or programs that could relate to a more national audience (U.S. and/or Canada)? Whether it is a conference lodge near an airport or a mission camp experience, it can be hard to find ways to reach folks outside of your region.

The [Association of Partners in Christian Education](#) is going to be meeting in St. Louis, Missouri from January 23-27, 2024. This Annual Event attracts attendees from across the United States and Canada. While most of the participants are from the Presbyterian Church (USA), it is also the Christian Education event for the Presbyterian Church in Canada, the Christian Reformed Church in North America, the Moravian Church, and the Reformed Church of America. PCCCA/Campfire Collective has been a part of their exhibit hall (they call it the Marketplace) for many, many years. We find it has a great mix of participants - most of whom know and understand the importance of camp and conference ministry.

Perhaps the Marketplace would be a good venue for your camp or conference center. This is what we have planned for a shared presence in this exhibit hall:

Our camps and conference centers will join forces and will exhibit together in connected booths. For just \$275, you can purchase a half booth that will give you space on half of a six-foot table along with room to display a vertical banner stand (across the back of the booth). For \$525, you can get a whole table. At our joint booth presence, we don't use table-top display boards. We find that brochures (flat on the table or in holders), tablets (or laptops), and giveaways are the best way to reach these participants. We also have a fake campfire as a part of our joint exhibit hall presence. This attraction really brings in the event attendees. It also gives us a great place for conversations with participants.



In 2023, we had 7 sites represented at the joint booth in Birmingham, Alabama

The fee will also get you exhibitor badges for two representatives (four badges if you purchase a whole table). This registration does not get you into any conference meals beyond the one described in the schedule below (additional meals can be purchased on-site, if desired). You can receive the special rate at the conference hotel, the St. Louis Union Station Hotel by Hilton, by going to the [APCE website](#) or find other accommodations nearby. You will likely need to stay just 3-4 nights. The conference ends on Saturday, but you will see from the schedule below that the Marketplace ends on Friday.

Set-up Time

Tuesday, January 23 from 12:00 noon to 4:00pm (you must be on hand to set up your booth)

Exhibit Hall Schedule

Wednesday, January 24 from 10:00am to 2:30pm (Opening Day)
7:30 to 9:00pm (Opening Celebration)

Thursday, January 25 from 11:00am to 5:00pm (lunch provided)

Friday, January 26 from 8:00 to 9:15am
11:00am to 1:30pm

Break Down Time

Friday, January 26 from 2:00 to 4:00pm

You receive the following:

- Half of a table (\$275) or a full table (\$525) for displaying your brochures, giveaways, etc.
- Room behind the table for displaying a vertical banner
- Access to an electrical outlet
- Two exhibitor nametags (four if you purchase a full table)
- A place to ship your booth materials so you will not need to pay handling charges to the hotel staff who set-up the exhibit hall

We have the following expectations of camp and conference ministries that are part of the joint booth presence:

- Your site is a current organizational member in PCCCA/Campfire Collective.
- The items on your display table be no more than 18" high.
- If you bring a banner, it needs to be a vertical one (we don't have room for horizontal banners).
- When the representatives from other camp and conference ministries are away from the booth, you do your best to share their materials when attendees come see us in the exhibit hall.
- You have a representative present at the booth for at least half of the exhibit hall hours, and during set-up and break down times.
- You agree to not pack up early or arrive late with your exhibit hall materials.

Register Now

The booth spots are available on a first come, first served basis. Please contact me as soon as possible if you are interested. Your verbal or email "reservation" will serve as your covenant to pay the \$275 or \$525 after PCCCA/Campfire Collective purchases the booths. If you need to cancel, I will work with you to find another site to take your spot. If we can't find a replacement, PCCCA/Campfire Collective is unable to give your camp or conference center a refund.

I have tried to cover all of the aspects of this opportunity in detail. If you have any questions, please contact me at 803.322.0232 or joel@pccca.net.

I hope to see you in St. Louis in January.



Joel Winchip
PCCCA/Campfire Collective Executive Director