

## Dear PCCCA Member,

Does your camp or conference center have facilities and/or programs that could relate to a more national audience? Whether it is a conference lodge near an airport or a mission camp experience, it can be hard to find ways to reach folks outside of your region.

The [Association of Presbyterian Church Educators](#) is going to be meeting in Chicago, IL from February 9-12, 2022. This Annual Event attracts 600-1000 attendees from across the United States and Canada. While most of the participants are from the Presbyterian Church (USA), it is also the Christian Education event for the Presbyterian Church in Canada, the Christian Reformed Church, the Moravian Church, and the Reformed Church of America. PCCCA has been a part of their exhibit hall (they call it the Marketplace) for more than a decade. We find it has a great mix of participants - most of whom know and understand the importance of camp/conference ministry.

Perhaps the Marketplace would be a good venue for your camp or conference center. This is what we have planned for a shared presence in this exhibit hall:

Our camps and conference centers will join forces and will exhibit together in connected booths. For just \$250, you can purchase a half booth that will give you space on half of a six-foot table along with room to display a vertical banner stand (across the back of the booth). For \$500, you can get a whole table. At our joint booth presence, we don't use table-top display boards. We find that brochures (flat on the table or in holders), tablets (or laptops), and giveaways are the best way to reach these participants. The PCCCA campfire will also be a part of our joint exhibit hall presence. This attraction really brings in the event attendees. It also gives us a great place for conversations with participants.



**In 2020, we had 10 sites represented at the joint booth**

The fee will also get you an exhibitor badge for one representative (two badges if you purchase a whole table). This registration does not get you into any conference meals (those can be purchased on-site, if desired). You can receive the special rate at the conference hotel, the Chicago Marriott Downtown Magnificent Mile, by going to the [APCE website](#) or find other accommodations nearby. You will likely need to stay just 3-4 nights. The conference ends on Saturday, but you will see from the schedule below that the Market Place ends on Friday.

### Set-up Dates

They have not yet been determined, but they will likely be Tuesday, February 8 from 2:00 - 7:00pm and Wednesday, February 9 from 7:00 - 8:00am

### Exhibit Hall Schedule

Wednesday, February 9 from 9:00am - 2:00pm

Thursday, February 10 from 10:30am - 12:30pm and 2:30 - 5:00pm and 6:15 - 7:15pm

Friday, February 11 from 10:30am - 2:30pm

### Take-down Date

Friday, February 11 at 2:30pm

**You receive the following:**

- Half of a table (\$250) or a full table (\$500) for displaying your brochures, giveaways, etc.
- Room behind the table for displaying a vertical banner
- Access to an electrical outlet
- One exhibitor nametag (two if you purchase a full table)
- A place to ship your booth materials so you will not need to pay handling charges to the hotel staff who set-up the exhibit hall

**We have the following expectations of camps and conference centers who are part of the joint booth presence:**

- Your site is a current organizational member in PCCCA.
- The items on your display table be no more than 18" high.
- If you bring a banner, it needs to be a vertical one (we don't have room for horizontal banners).
- When the representatives from other camps and conference centers are away from the booth, you do your best to share their materials when attendees come see us in the exhibit hall.
- You have a representative present at the booth for at least half of the exhibit hall hours, and during set-up and take-down.
- You agree to not pack up early or arrive late with your exhibit hall materials.

**Register Now**

The booth spots are available on a first come, first served basis. Please contact me as soon as possible if you are interested. Your verbal or email "reservation" will serve as your covenant to pay the \$250 or \$500 after PCCCA purchases the booths. If you need to cancel, I will work with you to find another site to take your spot. If we can't find a replacement, PCCCA is unable to give your camp or conference center a refund.

**COVID Cancellation Policy**

If the 2022 APCE Annual Event does not take place in person, exhibitors will be refunded 50% of their registration fee and will be added to APCE's Virtual Marketplace program.

I have tried to cover all of the aspects of this opportunity in detail. If you have any questions, please contact me at 803.322.0232 or [joel@pccca.net](mailto:joel@pccca.net).

I hope to see you in Chicago in February.



Joel Winchip  
PCCCA Executive Director