PCCC Business Membership for 2020

The Presbyterian Church Camp and Conference Association (PCCCA) resources the 145 Presbyterian camps and conference centers in the United States and Canada. Perhaps this organization could help advertise the products and services of your company or organization. PCCCA offers a business membership that allows you to make important connections with these Presbyterian camps and conference centers.

For only \$565, your company or organization receives the following benefits:

Priority Registration for the Exhibit Hall at the PCCCA Annual Conference

The PCCCA Annual Conference brings together camp and conference professionals from across the United States and Canada. This fall event attracts 125-135 participants who represent at least 60 different camps and conference centers. The exhibit hall is small (less than 35 exhibitors), so the booths will be in great demand. PCCCA Business Members have priority access to these booths by receiving the exhibit hall registration form one week before everyone else. If you would like to see who was a part of the exhibit hall at our joint conference in 2019, please visit the OMC Great Gathering website.

10% Discount on the Exhibit Hall and Sponsorship Opportunities at the PCCCA Annual Conference

Business Members receive a discount on both exhibit hall booths and sponsorship opportunities at the PCCCA Annual Conference. To learn more about these opportunities, please check out the exhibit hall brochure from our last conference.

Use of the PCCCA Business Member Logo

You can use this logo on your website or printed materials. It tells our members that you support the ministries of Presbyterian camps and conference centers.

A Listing in the Business Membership Directory on the PCCCA Website

The Business Membership Directory on the PCCCA website allows your company or organization to be listed with your name, logo, website and a 100-word marketing statement. Please check out the list of our 2019 business members.

A New Member Announcement in PCCCA's enewsletter

When your company or organization joins PCCCA, an announcement will appear in the following issue of Branches Online (the monthly PCCCA enewsletter). This blurb will feature a hyperlink to your website. Branches Online is currently delivered to over 1460 email addresses.

One "From One of Our Business Members" Article in PCCCA's enewsletter

In one of the 2020 issues of Branches Online, your company or organization can include an article on a subject that would be of interest to our readership. This contribution can include hyperlinks to your website, but it should not be an infomercial about the products and services you offer.

One Announcement on the PCCCA Facebook Page

If your company or organization has a newsworthy announcement (like a new product or service), you can make one posting on the PCCCA Facebook Page in 2020. This online presence is followed by over 1460 Facebook friends.

One Postal Mailing Using the PCCCA Mailing List

If you ship your mailing (with postage) to PCCCA, we will send it out with mailing labels for the 145 Presbyterian camps in the United States and Canada. These labels will include the name of the current decision maker for each site.

PCCCA encourages your company or organization to provide a special benefit for our member sites. Those that support our camps and conference centers in this way receive a \$100 discount on business membership. You can learn more about the PCCCA Member Benefit Program by visiting the PCCCA website.

To join PCCCA as a Business Member, you use the form on the next page to pay by check or the <u>online membership system</u> to pay by credit card. If you have any questions, please contact Joel Winchip at joel@pccca.net or 803.322.0232.

PCCCA Business Member Application for 2020

Please type, print, or fill out this form on your screen. Your completed form and check can be mailed to Joel Winchip, 9935 Tealridge Lane, Charlotte, NC 28277. If you have any questions, please contact Joel Winchip at joel@pccca.net or 803.322.0232.

Name of Company/Organization
Website
Address
Phone Number
 Enclosed is my check for \$565 (payable to PCCCA) My company/organization is providing a special benefit for PCCCA/LOM/UMCRM/OMA-UCC members, so I have enclosed a check for \$465 (payable to PCCCA)
Please give us the contact information for as many as three people (but at least one) from your company or organization.
Name
Email Address
Name
Email Address
Name
Email Address

Marketing Statement for the PCCCA Business Member
Directory (Your marketing statement is limited to 100 words. If it
exceeds this limit, we reserve the right to edit without contacting
you. This will appear as one big paragraph. We are unable to include
bulleted lists or bold/underlined/all capital words in this description.)

Your marketing statement will appear with the logo of your company/ organization. This file can be in a gif, jpg or png format. **Please send** this color image to Joel Winchip at joel@pccca.net.