

**Pyoca Camp,  
Conference &  
Retreat Center  
and PCCCA  
Present:**



PRESBYTERIAN CHURCH CAMP  
AND CONFERENCE ASSOCIATION



*Designed for Directors, Board  
Members, or Fund Development  
Committee Members  
For more information, please  
contact Rich Swartwood at 812-  
358-3413 or rich@pyoca.org*

**PCCCA Board and Fund  
Development Event**

**Working with boards and understanding  
what it means to work with boards.  
April 5th-7th, 2009**

Participants will come away with:

- A review the landscape of philanthropy in the U.S.
- Learn the foundations, best practices, and strategies for long-term support through fundraising
- Board Culture:
  - Personal plan inventory
  - Board meetings
  - Benefits of boards
- Annual Fund:
  - Foundations of sustainability
  - 12 month plan
  - Gift range chart
  - Thank you plan
- Fundraising Technology Info
- Work with peers to develop a stronger network for development work in Camps & Conference Centers
- Practice solicitation through role play

Where do you start? It is often a matter of getting the right tools for you. In this two day workshop, participants will work through a variety of tools which will help jump start their center's development program. We'll be spending a session or two on board culture, board responsibility, then having significant discussion about the Annual Fund including developing a 12 month plan, a tiered approach to the annual fund as well as a thank you plan. We're also going to cover some fundraising technology and how it can apply to your center.

**Schedule of events:**

**Arrive either Sunday evening or Monday morning. Flights need to be scheduled to arrive on Sunday, April 5th before 5:00 p.m. Session will start at 10:00 Monday morning.**

Monday—Tuesday

Five sessions with time in the evenings for networking, one-on-one help, fellowship and worship. Approximately 10 hours of session time which you will come away with action steps to assist in developing your Board into a stronger more active board including fund development..

The Instructor: Jamie D. Levy is the President of JDLLevy & Associates - an internationally-recognized, principle-centered, organizational development consulting and training firm, which specializes in helping nonprofit clients discover their true potential through a focus on sustainability and capacity development. They have served and trained organizations and professionals from over 30 countries. Jamie is also a faculty member at Indiana University, where he teaches in the graduate and professional programs in not-for-profit management and development through the IU Center on Philanthropy, School of Public and Environmental Affairs, and The Fund Raising School.



*Shuttle service will be provided from  
Louisville International Airport (SDF)*

*Flights need to be scheduled to arrive  
Sunday afternoon before 5:00.  
Plan for departure on Wednesday  
after 11:00 a.m.*

**PCCCA Fund Development Event**

**Building the Annual Fund and More...for Camps, Retreat, and Conference Centers**

**Registration and fees**

**Pyoca Camp,  
Conference &  
Retreat Center**

**886 East County Road 100 S  
Brownstown, IN 47220**

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**Email: Rich@pyoca.org**

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Name

\_\_\_\_\_  
Site

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State Zip

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Phone

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Email

Check all that apply:	Amount
<input type="checkbox"/> PCCCA Member Program Fees	\$260.00
<input type="checkbox"/> Non-Member Program Fees	\$285.00
<input type="checkbox"/> Lodging and Meals	\$150.00
<input type="checkbox"/> Shuttle Service	\$50.00
Total enclosed	_____