

# **PCCCA** Business Membership for 2012

The Presbyterian Church Camp and Conference Association (PCCCA) resources the 150 Presbyterian camps and conference centers in the United States and Canada. Perhaps this organization could help advertise the products and services of your company or organization. PCCCA offers a business membership that allows you to make important connections with these Presbyterian camps and conference centers.

For only \$425, your company or organization receives the following benefits:

## **Priority Registration for the Exhibit Hall at the PCCCA Annual Conference**

The PCCCA Annual Conference brings together camp and conference professionals from across the United States and Canada. This Fall event attracts 135-145 participants who represent 60-70 different camps and conference centers. The exhibit hall at the event is small (20-25 exhibitors), so the booths are in great demand. PCCCA Business Members have priority access to these booths by receiving the exhibit hall registration form one week before everyone else. If you would like to see who was a part of this exhibit hall in 2011, please visit the [PCCCA website](#).

## **10% Discount on the Exhibit Hall and Sponsorship Opportunities at the PCCCA Annual Conference**

Business Members receive a discount on both exhibit hall booths and sponsorship opportunities at the Annual Conference. To learn more about these items, please check out the [exhibit hall brochure](#) from our last Annual Conference.

## **Use of the PCCCA Business Member Logo**

You can use this logo on your website or printed materials. It tells our members that you support the ministries of Presbyterian camps and conference centers.

## **A Listing in the Business Membership Directory on the PCCCA Website**

The Business Membership Directory on the PCCCA website allows your company or organization to be listed with your name, logo, website and a 100-word marketing statement. A link to this directory appears on every page of the PCCCA website.

## **A New Member Announcement in PCCCA's newsletter**

When your company or organization joins PCCCA, an announcement will appear in the following issue of Branches Online (the newsletter of the PCCCA). This blurb will feature a hyperlink to your listing in the Business Membership Directory on the PCCCA website. Branches Online is currently delivered to over 1100 email addresses.

## **One "From One of Our Business Members" Article in PCCCA's newsletter**

In one of the 2012 issues of Branches Online, your company or organization can include an article on a subject that would be of interest to our readership. This contribution can include hyperlinks to your website, but it should not be an infomercial about the products and services you offer.

## **One Announcement on the PCCCA Facebook Page**

If your company or organization has a newsworthy announcement (like a new product or service), you can make one posting on the PCCCA Facebook Page in 2012. This online presence is followed by over 725 Facebook friends.

## **One Postal Mailing Using the PCCCA Mailing List**

If you ship your mailing (with postage) to PCCCA, we will send it out with mailing labels for the 150 Presbyterian camps in the United States and Canada. These labels will include the name of the current decision maker for each site.

PCCCA encourages your company or organization to provide a special benefit for our member sites. Those that support our camps and conference centers in this way receive a \$100 discount on business membership. You can learn more about the [PCCCA Member Benefit Program](#) by visiting the PCCCA website.

To join PCCCA as a Business Member, you use the form on the next page to pay by check or the [online membership system](#) to pay by credit card. If you have any questions, please contact Joel Winchip at [joel@pccca.net](mailto:joel@pccca.net) or 803.322.0232.

# PCCCA Business Member Application for 2012

Please type, print or fill out this form on your screen. Your completed form and check can be mailed to PCCCA, 191 Diane Road, York, SC 29745-9740.

Name of Company/Organization \_\_\_\_\_

Website \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Fax Number \_\_\_\_\_

- Enclosed is my check for \$425 (payable to PCCCA)
- My company/organization is providing a special benefit for PCCCA members, so I have enclosed a check for \$325 (payable to PCCCA)

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**Please give us the contact information for as many as three people (but at least one) from your company or organization.**

Name \_\_\_\_\_

Email Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Name \_\_\_\_\_

Email Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Name \_\_\_\_\_

Email Address \_\_\_\_\_

Phone Number \_\_\_\_\_

**Marketing Statement for the PCCCA Business Member Directory**  
(Your marketing statement is limited to 100 words. If it exceeds this limit, we reserve the right to edit without contacting you. This will appear as one big paragraph. We are unable to include bulleted lists or bold/underlined/all capital words in this description.)

Your marketing statement will appear with the logo of your company/ organization. This file can be in a gif or jpg format. **Please send this color image to Joel Winchip at [joel@pccca.net](mailto:joel@pccca.net).**