

PCCCA Business Membership for 2014

The Presbyterian Church Camp and Conference Association (PCCCA) resources the 160 Presbyterian camps and conference centers in the United States and Canada. Perhaps this organization could help advertise the products and services of your company or organization. PCCCA offers a business membership that allows you to make important connections with these Presbyterian camps and conference centers.

For only \$450, your company or organization receives the following benefits:

Priority Registration for the Exhibit Hall at the PCCCA Annual Conference

The PCCCA Annual Conference brings together camp and conference professionals from across the United States and Canada. This Fall event attracts 135-145 participants who represent 60-70 different camps and conference centers. The exhibit hall at the 2014 event is small (25 exhibitors), so the booths are in great demand. PCCCA Business Members have priority access to these booths by receiving the exhibit hall registration form one week before everyone else. If you would like to see who was a part of this exhibit hall in 2013, please visit the [PCCCA website](#).

10% Discount on the Exhibit Hall and Sponsorship Opportunities at the PCCCA Annual Conference

Business Members receive a discount on both exhibit hall booths and sponsorship opportunities at the PCCCA Annual Conference. To learn more about these items, please check out the [exhibit hall brochure](#) from our last Annual Conference.

Use of the PCCCA Business Member Logo

You can use this logo on your website or printed materials. It tells our members that you support the ministries of Presbyterian camps and conference centers.

A Listing in the Business Membership Directory on the PCCCA Website

The Business Membership Directory on the PCCCA website allows your company or organization to be listed with your name, logo, website and a 100-word marketing statement. A link to this directory appears on every page of the PCCCA website.

A New Member Announcement in PCCCA's newsletter

When your company or organization joins PCCCA, an announcement will appear in the following issue of Branches Online (the newsletter of the PCCCA). This blurb will feature a hyperlink to your listing in the Business Membership Directory on the PCCCA website. Branches Online is currently delivered to over 1300 email addresses.

One "From One of Our Business Members" Article in PCCCA's newsletter

In one of the 2014 issues of Branches Online, your company or organization can include an article on a subject that would be of interest to our readership. This contribution can include hyperlinks to your website, but it should not be an infomercial about the products and services you offer.

One Announcement on the PCCCA Facebook Page

If your company or organization has a newsworthy announcement (like a new product or service), you can make one posting on the PCCCA Facebook Page in 2014. This online presence is followed by over 930 Facebook friends.

One Postal Mailing Using the PCCCA Mailing List

If you ship your mailing (with postage) to PCCCA, we will send it out with mailing labels for the 160 Presbyterian camps in the United States and Canada. These labels will include the name of the current decision maker for each site.

PCCCA encourages your company or organization to provide a special benefit for our member sites. Those that support our camps and conference centers in this way receive a \$100 discount on business membership. You can learn more about the [PCCCA Member Benefit Program](#) by visiting the PCCCA website.

To join PCCCA as a Business Member, you use the form on the next page to pay by check or the [online membership system](#) to pay by credit card. If you have any questions, please contact Joel Winchip at joel@pccca.net or 803.322.0232.

PCCCA Business Member Application for 2014

Please type, print or fill out this form on your screen. Your completed form and check can be mailed to PCCCA, 191 Diane Road, York, SC 29745-9740.

Name of Company/Organization _____

Website _____

Address _____

Fax Number _____

☐ Enclosed is my check for \$450 (payable to PCCCA)

☐ My company/organization is providing a special benefit for PCCCA members, so I have enclosed a check for \$350 (payable to PCCCA)

Please give us the contact information for as many as three people (but at least one) from your company or organization.

Name _____

Email Address _____

Phone Number _____

Name _____

Email Address _____

Phone Number _____

Name _____

Email Address _____

Phone Number _____

Marketing Statement for the PCCCA Business Member Directory

(Your marketing statement is limited to 100 words. If it exceeds this limit, we reserve the right to edit without contacting you. This will appear as one big paragraph. We are unable to include bulleted lists or bold/underlined/all capital words in this description.)

Your marketing statement will appear with the logo of your company/organization. This file can be in a gif or jpg format. **Please send this color image to Joel Winchip at joel@pccca.net.**