PCCCA/LOM Annual Conference
November 10th-15th, 2013
“Into Uncharted Waters”

Zephyr Point Presbyterian Conference Center
Zephyr Cove, NV
It is with great joy and excitement that we invite you to join us for the PCCCA/LOM Annual Conference for outdoor ministry leaders at Zephyr Point in Nevada. Along the waters of Lake Tahoe we will come together once again, Presbyterians and Lutherans, to explore our theme, Into Uncharted Waters!

The church around us continues to change at an alarming rate. We are being challenged to seek new ways to meet the needs of God’s people. We look out and see vast uncharted body of water that calls us to new ways of ministry within our camp and retreat settings. God is doing something new within outdoor ministries to perhaps stretch us beyond our “comfort zone.” We invite you come and be with us in Christ’s ministry at Zephyr Point as together we step out into uncharted waters, as camp and conference leaders. Our theme verse will call us to step out in faith as a new creation into uncharted waters.

“So if anyone is in Christ, there is a new creation; everything old has passed away; see, everything has become new!” 2 Corinthians 5:17

The planning team has been working hard to gather the maps, compasses, and tools you will need to navigate into the uncharted waters. Our keynote speaker, workshops, open space technology, worships, uncharted territory testimonials, conversations together, and more will help you map a course for your camp and conference ministry. Our time together will also include time for Sabbath, fun, hospitality, and opportunities for casual conversation and relationship building.

Rev. Dr. Kelly Fryer will guide us in open space conversations. We are confident that she will inform us and inspire us in our own ministries. Rev. Nathan Pile will lead us in worship throughout our time together. See more information about these amazing people in this brochure.

We will continue the tradition of the annual auction, so come prepared to support PCCCA and LOM with your donations to the auction and your unbridled bidding during the auction. You will also want to be sure you visit the many exhibitors who will be sharing their time and talents with us during the conference. We are appreciative of their generosity.

The planning team will help make your conference experience as beneficial as possible. Our name tags will be colored differently so please feel free to approach any of us with a need or question. As co-chairs, we have been delighted to work with this team in this celebration of our common ministry. We pray you will relax, refresh and renew during this time.

Navigating Uncharted Waters as one in Christ Jesus,

Randy Youngquist-Thurow   Deb Krueger
LOM Co-Chair      PCCCA Co-Chair
Our Conference Theme: “Into Uncharted Waters”

Engaging people of all ages in faith formation has drastically changed. At the 2013 PCCCA/LOM Annual Conference, we are diving head first into uncharted waters of what this change means for outdoor ministry. While uncharted waters can be daunting, we hear from 2 Corinthians that even though the old has passed away - God is doing something new! Conference participants will be equipped with tools to not only wade into the unknown – but dive in head first to discover new opportunities for faith formation in any setting.

Purpose Statement: The PCCCA/LOM Annual Conference will seek to build relationships, provide quality education, and inspiration for leaders in outdoor ministry.

Theme Verse: “So if anyone is in Christ, there is a new creation: everything old has passed away; see, everything has become new!” 2 Corinthians 5:17

Daily Themes:
Day 1 – Sunday – “Into Unchartered Waters” (2 Corinthians 5:17)
Day 2 – Monday – Seed Dies to Grow (John 12:24)
Day 3 – Tuesday – Peter & Jesus (Matthew 14:22-33)
Day 4 – Wednesday – Woman at the Well (John 4:1-42)
Day 5 – Thursday – Creation to Re-Creation (Genesis 1:2 & 2 Corinthians 5:17)
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**Pre-Events**

**November 6-10**
LOM Leadership Training Event

**November 7-10**
Compass Points :: Articulating Our Mission, Role and Value

**November 7-10**
LOM Board Training Event
LOM Leadership Training Event - Administrative Track
November 6-10, 2013

The Lutheran Outdoor Ministries Leadership Training Events are designed to educate outdoor ministry professionals in the basic and vital areas of camp administration and program. The Administrative Track will address core competency areas focused on administrative needs in outdoor ministry settings. In addition to class time, participants will share together in worship, recreation, and fellowship. There will also be unstructured time available for networking and personal reflection.

Contact hours of the actual continuing education instruction = 20 hours
Learning times - less formal (small groups, mentoring times) = 10 hours

The Leadership Training Event (LTE) is for all who love their job, those who want a camp job, leaders who are overwhelmed by the job, and those wanting to learn more. Are you seeking a way to gain more wisdom quickly in 13 core areas of outdoor ministry? Learn from current camp professionals and make some new camp friends. If this sounds great, then we invite you to join us for LTE! It will be offered as a pre-event on November 6th-10th before the PCCCA/LOM Annual Conference at Zephyr Point.

Cost: $500.00 for LOM members ($600.00 for non-members)
Fees include double occupancy housing, meals, snacks and program
Additional Transportation Fee: $30.00 round trip from the Reno Airport

• Arrive on Wednesday, November 6th by 2:00pm
• Depart early Sunday, November 10th

2013 Faculty for the Administrative - Leadership Training Event

Lutheran Theology    Nancy Eldredge Hess
Diversity      Nancy Eldredge Hess
Outdoor Ministry Philosophy Matt Kindsvatter
Risk Management Randy Youngquist-Thurow
Human Resources Susan Troutman
Budget & Finance Nancy Eldredge Hess
Financial Development: Susan Troutman
Food Service Margie Fiedler
Marketing Zephyr Point Staff
Social Networking Corey Wagonfield - webcast
Boards & Committees Corey Wagonfield - webcast
Environmental Stewardship Evan Moilan
Site & Facility Maintenance Mary Stutz
Event Chaplain Glen Egertson
LOM Overview Marianne Brock
LTE Co-Deans Randy Youngquist-Thurow

Want to learn more? Want to register?

You can find more information about this program (and register) by going to the Leadership Training Event page on the LOM website.
Compass Points :: Articulating Our Mission, Role and Value
November 7-10, 2013

The Compass Points Certification Program was developed by the Presbyterian Church Camp and Conference Association in partnership with Columbia Theological Seminary in Decatur, Georgia. Prospective students may be considering a call to camp and conference ministry, may be new to the field or may be seeking to widen their base of knowledge. These courses are open to leaders of all denominations. The certification program is comprised of eight courses of study, which are scheduled on a repeating two-year cycle. These eight courses are Articulating Our Mission, Role and Value; Biblical and Reformed Theological Foundations; Program Design and Implementation; Personnel and Leadership; Non-Profit Business Management; Development; Site Administration and the Capstone Event.

Articulating Our Mission, Role and Value will be offered as a pre-event on November 7th-10th before the PCCCA/LOM Annual Conference. The focus of this class is mission. Identification and implementation of mission are central to all aspects of successful camp and conference ministry: program, site management, hospitality, marketing, finances and more. Participants will explore and articulate the role of camp ministry in individuals, in the church, and in the world. A working community will be formed practicing devotions, worship, lecture, conversation, group projects and celebration. Participants will complete the course with a new perspective and lens concerning mission, vision and values in camp and conference ministry.

The tuition cost for this certification course is $235.00. Lodging and meals at Zephyr Point will be $175 (double occupancy) in shared bath accommodations or $225 (double occupancy) in private bath accommodations. This cost includes lodging for three nights and nine meals (Thursday dinner through Sunday lunch). A shuttle is available from the Reno/Tahoe International Airport (RNO) for $35 round trip (either going back on Sunday or at the end of the Annual Conference). On Thursday the 7th, the shuttle will be leaving the airport at 2:00pm. Please plan your flights accordingly. If you are taking the shuttle back to the airport on Sunday the 10th, we ask that you schedule your departure no earlier than 3:30pm.

Instructors

Rev. Betty Angelini has been the Executive Director at Pittsburgh Presbytery’s Crestfield Camp and Conference Center since 2004. Betty was a registered nurse practicing for 25 years in various venues, hospital and clinic, patient care and research, adults and pediatrics. She graduated from Pittsburgh Theological Seminary with a Master’s of Divinity in 2009 and was ordained to the specialized ministry of Crestfield. Betty has served PCCCA as the Chair of the Annual Conference in 2007. In 2008 and 2011, she worked ecumenically co-chairing educational events with the ELCA and the Methodists, respectively.

Rev. Peter Surgenor has been a professional camp director since 1976. He has served as the Executive Director of the Presbyterian Center at Holmes (New York) since 2000. Peter is a graduate of Hamilton College and Pittsburgh Theological Seminary. Rev. Surgenor has served as the President of the American Camp Association and continues to chair the National Education Committee for that organization. Peter is a member of the PCCCA Consultants Network.

Learn more about this course (and the whole program) by going to the Compass Points website.
LOM Board Training Event
November 7-10, 2013

The purpose of the Lutheran Outdoor Ministries Board Training Event (BTE) is to provide organizational leaders (board members) with an intensive learning experience in core areas of outdoor ministry administration, legal and financial responsibilities, organizational visioning and a clearer understanding of a board member’s role within an outdoor ministry organization. It is designed specifically for individuals who have interest in governance of outdoor ministry organizations and are seeking new ideas to strengthen their boards and ministries.

Contact hours of the actual continuing education instruction = 15 hours
Learning times - less formal (small groups, mentoring times) = 10 hours

Seeking a great way to get some basic information about non-profit camp and conference center board management? The Board Training Event (BTE) is for camp professionals and board members who want to more about being responsible managers in the non-profit world of outdoor ministries. Margie Fiedler and Evan Moilan bring years of outdoor ministry experience and professional consulting to the table. If this sounds great, then we invite you to join us for the Board Training Event (BTE)! It will be offered as a pre-event on November 7th-10th before the PCCCA/LOM Annual Conference at Zephyr Point.

Cost: $400.00 for LOM members ($500.00 for non-members)
Fees include double occupancy housing, meals, snacks and program
Additional Transportation Fee: $30.00 round trip from the Reno Airport
  • Arrive on Wednesday, November 7th by 2:00pm
  • Depart early Sunday, November 10th

Want to learn more?
Want to register?
You can find more information about this program (and register) by going to the Board Training Event page on the LOM website.
A Different Kind of Keynote Experience
Kelly Fryer will help us to understand our theme of partnerships. She will frame what collaboration is and how we can use collaboration and partnerships to better our organizations. Outdoor ministries need to be adaptive to the culture and our times, to be agents of change in the world. Kelly will explore partnerships beyond denominations and other traditional collaborations and help us envision working together with new partners in exciting ways. Kelly will share thoughts through keynote address as well as lead the group in a modified version of Open Space Technology. Through that process, topics and discussions are identified by the group present during our time scheduled as "Into Deeper Waters." Then group discussion is self-led with notes kept. All the groups will reassemble and compile the learnings and discoveries of these many conversations. Kelly will then lead us in a wrap up of these conversations and challenge us to venture in "Uncharted Water."

Kelly Fryer
Kelly Fryer (MDiv, MTh) is the CEO of the YWCA of Southern Arizona. Previously she served as National Communications Director for Interfaith Worker Justice. Kelly is co-founder of A Renewal Enterprise, a boutique consulting firm specializing in helping nonprofit leaders and organizations "do what matters" in healthy, purposeful, more collaborative ways. She was ordained in the Evangelical Lutheran Church in America in 1989, where she became known for her work in transformational ministry, and has taught on the faculty of Luther Seminary (St. Paul, MN) and Spertus Institute for Jewish Learning and Leadership (Chicago, I). She is the author of several books including "The Future Starts Now: The Renewable Organization for Faith-Based Groups," "Reclaiming the C Word: Daring to be Church Again," and "A Story Worth Sharing: Engaging Evangelism."

Stay Connected with the Conference on Facebook
A group has been put together for Lutherans and Presbyterians to come together related to our annual conference at Zephyr Point. This is a place to meet, share information, find a roommate, keep in touch before, during and after the event and more! You can find the group at Outdoor Ministries Conference Connection.
As we explore the uncharted waters where faith formation has drastically changed, we will be equipped with tools not only to wade into the unknown, but to dive head first to opportunities in any setting. While we dive into uncharted waters at this conference, we will also hear from people that have already made the first step into this daunting new space. Let their tales help us see that, “so if anyone is in Christ, there is a new creation: everything old has passed away; see, everything has become new!” These camps and retreat centers will make presentations on Thursday morning during the conference. You will have the opportunity to talk with them during the cracker barrel discussions at lunch that day.

**Bethel Horizons Art Ventures**
Bethel Horizons Art Ventures (Dodgeville, WI) is part of the larger entity of Bethel Horizons Camp and Retreat Center. The mission of Art Ventures is to develop and perpetuate a physical campus where the arts, and particularly clay can be studied technically and can be explored intellectually, while endeavoring to nurture ones spiritual relationship to God, to self, to others and to nature. Art Ventures serves church members who come individually or as a group, students from local high schools and colleges, professional artists, people from the local community, and individuals wanting private lessons for challenged youth.

**Clean Water U**
Clean Water U is the training school of Living Waters for the World, a ministry of the Synod of Living Waters. Located at Hopewell Camp and Conference Center (Oxford, MS) and Calvin Crest Conferences (Oakhurst, CA), CWU is a simulation experience designed to equip mission teams with the skills necessary to form partnerships with communities in need of clean water, equip local leaders to lead ongoing health, hygiene and spiritual education and install the Living Waters clean water system.

**Community of Living Traditions**
Stony Point Center (Stony Point, NY) is home to the Community of Living Traditions, a multi-faith community dedicated to the practice and study of hospitality, nonviolence and justice. They begin with practicing the hospitality of Muslim, Jewish and Christian faith traditions, as they host the center's guest groups. In its deepest sense, hospitality means "welcoming the other, welcoming the stranger," whether that comes in the form of another human being, a group, an idea, or a critique. One of their most recent events was hosting an iftar (the meal that breaks the fast during Ramadan) for group of Native Americans and their allies from the Two Row Wampum Renewal Campaign as they paddled the Hudson.
Equine Therapy
The Equestrian Program at Calvin Center (Hampton, GA) serves over 75 students weekly through recreational riding lessons, therapeutic riding lessons, hippotherapy, Special Olympics practice, veterans’ programs and school group lessons. In addition the program offers guided trail rides to the public, summer horse camps and continuing education clinics for therapists, riding instructors, equine mental health professionals and horse owners. Over fifty dedicated volunteers help make the program a success by doing everything from cleaning stalls to leading horses to recruiting new volunteers.

Luther Point 365
LutherPoint365 is a website devoted to “bringing camp into your home.” The website is full of activities, devotion, crafts, and more engages campers in our summer theme-related material before and after camp. There are 5 weeks of pre-camp activities that are designed for families to do together — exploring Bible stories, watching YouTube videos, making crafts, doing service activities, and more. There are post-camp activities that interact with the “CONNECT Journals” that each camper uses during Bible Study at camp. Finally, they post devotions that their summer staff have written periodically on the blog so that campers can continue to learn from the camp staff.

Metigoshe Garden
Camp Metigoshe (Bottineau, ND) added a camp garden to their site in 2012, affectionately named “Metigoshe Garden” by the summer staff. The garden has provided campers with hands-on experiences of helping to grow food they consume at camp, a deeper understanding of where their food comes from, many tastes of good, healthy and fresh food, and a unique way to explore God’s wonderful creation. Year-round planning by the garden coordinator brings together resources and people to make it all happen. The garden exists and thrives because of the many campers and volunteers that assist with day-to-day needs. When the camping season comes to an end, the garden continues to provide hundreds of pounds of produce (over 300 lbs. in 2012) which is donated to the local food pantry so others can enjoy the abundant harvest.

Presbyterian Disaster Assistance
Ferncliff Camp and Conference Center (Little Rock, AR) forged a relationship with Presbyterian Disaster Assistance that benefits both ministries. Ferncliff houses PDA’s National Call Center and built (with
grants) a 10,000 square-foot Disaster Assistance Center. This building receives kits made by churches around the country and volunteers prepare them for reshipment to disaster sites. Summer campers learn about disaster response and make disaster kits thereby integrating service into their summer experience. The Disaster Assistance Center has become a hub of volunteer activity and attracts groups to come to Ferncliff.

**Senior Adult Day Camp**
In 2012, Mt. Cross and Sunny View Retirement home decided to partner for a new kind of program - Senior Adult Day Camp. Mt. Cross counselors stayed at the retirement home for a week and provided a camp experience for Sunny View residents. The result has been 2 years of Summer Camp at Sunny View: a time of sharing and fun where both the senior "campers" and their college-age counselors grew in their faith.

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**Worship and Music**

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**Leadership**

**Nathan Pile** is the Executive Director/Pastor of Sequanota Lutheran Conference Center and Camp. He currently serves on the Lutheran Outdoor Ministries board. He has been involved in outdoor ministries through summer staff, professional staff, and as a board member. Nathan enjoys creative worship, being outdoors, spending time with his family and model railroading. Nathan is married to Dr. Angie Pile, father of Rachel Kaylynn, walker of Chloe the dog and long time friend to Kevin Shock (because his mother pays me).

**Kevin Shock** is comprised of, but not limited to, the following descriptors: pastor to the people at St. Mark Lutheran in Pleasant Gap, PA; chaplain to the folks at The Oaks retirement community; participant in various partner ministries; eager new uncle to Isaiah, who doesn't live nearly close enough; adoptive father to Luna, the most attention-seeking and loving Pit Bull in the universe; crafter of prayers; member of several dominating trivia teams; veteran traveler, by land and air; lover of ancient worship forms and traditions, who recognizes that the Holy Spirit is a lively character, who knocks us off-balance when we get too set in said forms and traditions; best buds with Nathan Pile (lucky him).
Wednesday from 10:15 to 11:30am

Camp Partnerships and Collaborations Continued… by Laura Book
Wonderful youth ministry is happening across the country in various settings. Find out what other youth programs are doing and learn about ways you could partner with groups who need venues and staff to pull off their events. Additionally, learn how to utilize your local college and seminaries. Find out about the Lilly Foundation programs, and how they bring groups together for collaboration.

Laura Book supports the Church by walking with young people on their journey of spiritual and vocational discernment. In her ministry, she travels to college campus ministries, leads retreats for confirmation, high school, and college-aged groups, directs Trinity Lutheran Seminary’s Summer Seminary Sampler for high school students each year, and connects the seminary to local and national non-profit organizations in a variety of ways. She has a Master of Theological Studies degree from Trinity, and also is active at Messiah Lutheran Church where her husband, Thadd Book, is one of the pastors on staff.

Extra! Extra! Read About Camp in Your Local Media by Chad Hershberger
If you want to learn how to get some free publicity for your outdoor ministry, this workshop is for you. We’ll explore how easy it is to get the word out about what your camp is doing. You’ll learn about writing news releases, what makes a good news story, and get to share some of highlights and horrors of working with the media. Participants will take home a media relations booklet that will give step-by-step instructions on getting the most out of your local newspaper, radio and TV stations.

Chad Hershberger loves Legos, is quick with a pun, and as a child pretended he was Mr. Rogers. Legos, puns, and nice sweaters might be a part of this workshop, but more importantly it will contain information he gained as a broadcast journalist and public relations professional, jobs he held before he began as the Executive Director of Camp Mount Luther in Pennsylvania 13 years ago.

Reduce Your Carbon Impact - Increase Your Positive Impact on Lives by David Gill
Camp and retreat centers may tend to assume that we are innately “green” by our very nature, and that this is good enough. But we are out of sync with our message if we don’t aggressively work to make eco-sustainability part of the fabric of our culture. We will touch briefly on the rationale and value related to “going green,” but move to specific examples, practical ideas, and resources for camp/retreat centers that want to practice what they preach when it comes to caring for creation.

A Presbyterian pastor in Indiana, David Gill came to Arkansas with Heifer International and after 12 years in various capacities with them, became the Director at Ferncliff Camp and Conference Center in 1997. His passions and those of Ferncliff include “going green,” being missional, and working collaboratively. In 2011, Ferncliff hosted a gathering of camps interested in sustainability and this year built a 5,000 square foot Eco Center with straw bale walls and primarily solar power.

The Power of "Awe" by Paul Hill
This presentation will lay out a theological frame that makes the strongest of cases for camp in the faith
formation process. Paul will focus on the theme of “awe,” connect it to how it happens at camp, how the large spiritual searching within North America is looking for it, and how camps can be places that “set the table” for the experience of “Awe”. You’ll also learn how “awe” works in the brain and why camps are such strategic ministries to capitalize on what is already being sought in the larger culture and emergence Christianity.

**Paul Hill is the Executive Director of Vibrant Faith Ministries, an ecumenical organization that provides research based resources and consulting services focusing on effective faith formation practices. He is a certified camp director and adventure facilitator, former LOM president, and author of many books and articles. He is also the co-designer of a new resource for camps called, Vibrant Faith @ CAMP.**

**Creative Bible Study by Mariel Spengler**
Bored with Bible study? Learn ways to equip your staff to design and lead creative Bible studies that engage all types of learners. Workshop participants will learn about the different styles of learning and how to engage all learning styles through Bible study. During our time together, we will also plan a sample Bible study.

*Mariel Spengler is a graduate of California Lutheran University and has a Masters in Theological Studies (MTS) in Youth Ministry and Christian Education from Trinity Lutheran Seminary in Columbus Ohio. She has worked in the area of Christian Education in congregations in Minnesota and California, and has served as the Director of Day Camps for Mt. Cross for 7 years. Mariel has written summer camp curriculum for both Lutheran Outdoor Ministries (LOM) and the National Council of Churches Outdoor Ministry Curriculum. She serves on the LOM education committee and is the chair of the LOM curriculum committee. Through her work in both congregational and camp settings, Elle has become passionate about equipping staff to lead Bible studies that are both fun and engaging for all ages.*

**Charting Your Course: Developing a Business Plan for Your Ministry by Peter Surgenor**
Alice in Wonderland learned that if you don’t know where you want to go, any choice will take you someplace. Jim Collins in his study of organizations which rose to greatness suggests that continuing on the same ministry path without question will lead to marginalization. This workshop will build a sample business plan based on camp and conference ministries as fragile not for profit businesses and compelling mission statements.

*Peter Surgenor is the Executive Director of Holmes Presbyterian Camp and Conference Center in New York. Before coming to Holmes, he was the Executive Director of Crestfield, the camp and conference center of Pittsburgh Presbytery. Peter has served as President of PCCCA and as President of the American Camp Association.*

**S’mores, Champagne, Golf and More – Ideas for Fundraising Events by Matt Kindsvatter**
Matt will share the secrets of Lutherhill’s success in developing and executing annual fundraising events that raise tens of thousands of dollars, strengthens relationships and are enjoyable! Workshop participants will also have the opportunity to share their (good or bad) fundraising event experiences.
For the past twelve years, Matt Kindsvatter has served Lutherhill Ministries in La Grange, Texas. In September of 2012, he was named Executive Director. Matt is married to Jen, who serves as the Faith Life Minister at St. Paul Evangelical Lutheran Church in La Grange. Their two dogs, Lola and Hatley, serve as the official greeters at Lutherhill.

The Joy of Serving Low-Income Families in a Summer Program
by Duane Hanson and Lindsey Scheid
This workshop will seek to discover a variety of ways in which a Board of Directors and staff could move towards serving low-income families in a summer program. This will include reviewing the mission, goals, and objectives of your camp. It also involves the process in which a camp uncovers the needs of these families within a community. A number of case studies will be considered including communication with low-income families in the summer. We will also discuss unique ways to reach out to these families year-round.

Pastor Duane Hanson is a graduate of Luther College and Luther Seminary. He was called to Bethel Lutheran Church in 1968 and named director of Bethel Horizons when it was incorporated in 1969. Duane's involvement in the American Camp Association spans national, regional, and statewide involvement. Duane has also been involved nationally and regionally in the Lutheran Outdoor Ministry association and served as its first co-president. He has also led numerous trips to eastern Europe since 1985. He recently led an Art and Faith trip to Poland and Slovakia in August of 2012.

A graduate of Edgewood College in Madison, WI with a degree in Art Therapy, Lindsey Scheid was a mental health counselor in an acute treatment unit for chronically mentally ill adults. She later became the Studio Coordinator at a multi-level retirement community. Lindsey has served Bethel Horizons as Adventure Program Coordinator, Artist, year-round Retreat Center Coordinator & Host, and Fall Assistant before beginning her position as Program Director in January 2008. A member of Bethel Lutheran Church, Lindsey has participated in mission trips to Eastern Europe with Pastor Duane Hanson and multiple trips to Puerto Rico. She is on the Lutheran Outdoor Ministries Board as well as on the planning committee for this event.

Speaking the Language of Today’s Campers by David Box
This workshop will help camp staff add new and creative twist to programming by finding vocabulary and inspiration from today’s music, movies, TV and social media. You don’t have to be an expert in pop culture to make this work; you can do it if you’re still playing “pong” or rocking a walkman.

David Box has been working in outdoor ministries full time for 7 years and involved in camping ministry since 2001. He is a game leader, story teller, team building facilitator and worship leader. His camping philosophy is that campers take ownership in their camp experience and that ownership helps them to keep the experience with them after they return home.

HR for Beginners: Scoping Out the HR Role in Today’s World by Else Thompson
William R. Tracey, in The Human Resources Glossary defines Human Resources as: “The people that staff and operate an organization.” But as a leader, what is your role in working with your staff? The most common areas that fall under this umbrella are basic workshop policies, establishing effective wages and
benefits, ensuring that your staff has the knowledge and experience to help your organization and knowing about the things your organization must do to stay in compliance with the ever-increasing number of federal, state and local regulations.

*Else Thompson has been the Director for Human Resources for the churchwide expression of the Evangelical Lutheran Church in American since January 1998. In this role, she is responsible for all of the personnel practices and policies including staffing, compensation and benefits, training and development and employee relations. Prior to coming to the churchwide organization, Else was the director of strategic human resource planning for Aid Association for Lutherans in Appleton, Wisconsin (now Thrivent). She holds a B.A. from St. Olaf College and an M.S. from the University of Wisconsin.*

**Wednesday from 2:45 to 4:00pm**

**Annual Fund Raising for Camps and Conference Center Ministries**  
*by Rich Swartwood and Maria Shupe*

This workshop will cover the fund development as it relates specifically to annual campaigns. Gift acknowledgements, gift range charts, case for giving, the actual appeal and various tools will be reviewed in addition to current trends in philanthropic giving.

*Rich Swartwood has served at Pyoca (Brownstown, Indiana) for 19 years transforming a summer camp into a year-round camp, conference and retreat center. He has developed strong fund development skills and grant writing/administration skills in the development of Pyoca.*

*Maria Shupe has a rich history working in the Presbyterian Church as a Christian Educator and at two Conference Centers (Mo-Ranch in Texas and Highlands in Colorado). At Highlands, Maria has been a successful fundraiser and executive as a new conference center has been turned into a busy ministry center and as construction loans are being paid. The Highlands Development Plan includes “Friend Raising” Events, annual donor recognition, and a plan for newsletters and appeal letter all designed to reach a goal of raising fund for debt reduction, operations, scholarships and special projects.*

**A Creative, Collaborative Approach Working Together to Strengthen Christian Communities - Thrivent Financial and Outdoor Ministries**  
*by Joel Abenth and Jeff Hakala*

Outdoor ministries and Thrivent Financial continue to look to the future and consider new ways of living out their calling and how best to engage our communities. Developing creative opportunities to bring camps and Thrivent together offers great potential — not only for financial sustainability — but it also opens up new doors to engage a variety of new mission partners. By sharing concrete examples of what has worked in one camp setting, this workshop will give you new tools and a new appreciation for what a collaborative approach through partnerships might provide.

*Since 1988, Joel Abenth has served Lutheran Outdoor Ministry organizations in Michigan, Wisconsin, Colorado, and Minnesota. He is passionate about engaging people in creative ministry together. Over the last 5 years, Joel has served as Executive Director for Voyageurs Lutheran Ministry (Camp Hiawatha and*
Camp Vermilion) on the edge of the Boundary Waters Canoe Area Wilderness in Northeastern Minnesota.

Jeff Hakala has been with Thrivent Financial for 11 years - 6 years as a financial representative, and the last 5 years serving in a leadership role as a partner in the Eastern Minnesota/Northwestern Wisconsin Region where he leads a team of 22 financial representatives. Prior to Thrivent, Jeff was a secondary math teacher in Grand Rapids, Minnesota.

Team Building on a Shoestring Budget by Phil Bramley
Come and learn team building activities that can be done with shoestrings and other affordable props. Participants will learn how to frame these activities, review them and apply them to various settings.

Phil Bramley has worked at Bethel Horizons for 9 years. For the past 6 years, he has been the Adventure Director where he shares his passion for teaching leadership and teamwork skills to rise above challenges. As part of his work for Bethel Horizons, he also is a trainer for Experiential Systems Incorporated.

Board Development: Helping Your Board Be All It Can Be
by Gary Batty and Peter Surgenor
Effective boards are essential to the successful accomplishment of your ministry goals. You and your board chair have a responsibility to insure the volunteer members of your board have the tools they need to best utilize the skills they bring to the table. This overview workshop will cover recruitment, orientation, continuing education and nurture of an effective team of board members.

Gary Batty is a former manufacturing manager who transitioned to Camp and Conference Leadership at Stronghold Center in Oregon, IL. He recently retired from Mo-Ranch Presbyterian Conference Center in Texas as Vice President of Operations and Program. He is a past President of PCCCA and past Chair of the governing board of Stony Point Center in New York.

Peter Surgenor is the Executive Director of Holmes Presbyterian Camp and Conference Center in New York. Before coming to Holmes, he was the Executive Director of Crestfield, the camp and conference center of Pittsburgh Presbytery. Peter has served as President of PCCCA and as President of the American Camp Association.

The Power of "Awe" by Paul Hill
Also offered during the Wednesday 10:15-11:30am session. See that listing for description and bio.

Reduce Your Carbon Impact - Increase Your Positive Impact on Lives by David Gill
Also offered during the Wednesday 10:15-11:30am session. See that listing for description and bio.

Plan B - Developing a Site Disaster Contingency Plan by Brent Seaks
The list of camps across North America that have faced natural disasters or other challenges could fill this page. Whether it be a flood, a fire, a hurricane, ornery bears, or any other event that compromises your ability to utilize your site, you should have contingency plans in place so that your ministry can happen as planned. Join us as we talk about things that can threaten your site, and look at examples of site...
contingency plans. Also hear from other directors who have faced serious site challenges and learn from their experiences. Leave this workshop with information you need to set up your own contingency plans so that your ministry will happen no matter what unforeseen challenges come your way.

Brent Seaks was born in Pennsylvania, grew up in Texas, and has enjoyed living in North Dakota and serving as the Director for Badlands Ministries for the past twelve years. He has a Bachelor of Arts degree from Southwestern University in Georgetown, Texas, and before becoming a camp director, Brent spent 10 years as a Sales Manager and Vice President of Marketing for Omni Data Systems in Houston Texas.

The Joy of Serving Low-Income Families in a Summer Program
by Duane Hanson and Lindsey Scheid
Also offered during the Wednesday 10:15-11:30am session. See that listing for description and bio.

Building a Base for a Capital Campaign by Bedford Holmes
Come and explore the basics of organizing a campaign, prospecting for new donors and understating the atmosphere we raise resources in. Finding resources to fund your ministry is built on relationships. It’s not just fundraising, but “friend-raising.” Come and explore how you can cultivate a generous culture around your camp or retreat center.

Bedford Holmes is the Executive Director of Zephyr Point Presbyterian Conference Center. He was the Executive Director of Tilikum Center for Retreats, in Newberg, Oregon before coming to Zephyr Point. Prior to this, he was the Director of the Pine Cove Institute of Wilderness Studies, Dean of Students at All Saints Episcopal School, and Associate Director of Pine Cove Christian Conference Center – all in Tyler, Texas.

How to Interview – Do’s and DONT’S - The Million Dollar Conversation – Doing Interviews Right by Else Thompson
Interviewing is an important step in the employee selection process. If done effectively, the interview enables the employer to determine if an applicant’s skills, experience and personality meet the job’s requirements. It also helps the employer assess whether an applicant would likely fit in with the organization’s culture. Applicants also benefit from an effective interview, as it enables them to determine if their employment needs and interest would likely be met. If done right, an effective interview can provide valuable information as you make hiring decisions. If done poorly, the resulting “bad hire” can be a drain on the organization’s time, money and energy.

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Thursday from 1:15 to 2:30pm

**Camp Partnerships and Collaborations Continued… by Laura Book**
Also offered during the Wednesday 10:15-11:30am session. See that listing for description and bio.

**Extra! Extra! Read About Camp in Your Local Media by Chad Hershberger**
Also offered during the Wednesday 10:15-11:30am session. See that listing for description and bio.

**Creative Worship Ideas by Scott Crane**
In this workshop, everyone will bring their own favorite creative worship ideas to pool together for a dynamic collection from which to draw from in their work and ministry, no matter what site they serve.

Some resources that will be drawn from include texts, such as *Prayer for People Who Can’t Sit Still*.

Scott Crane attended Union Presbyterian Seminary in Richmond, Virginia and graduated with his M.Div. and M.A.C.E. in 2002. He became a Certified Christian Educator in 2008 and a Certified Camp/Retreat Leader in 2010. He became a candidate for ordination to the office of Teaching Elder in March of 2013. He currently works part-time as the Program Director for Menucha Retreat and Conference Center in Corbett, Oregon.

**Why Can't Church Be More Like Camp by Paul Hill**
This presentation will focus on the characteristics of camp that are particularly faith formative and highly sought in the spiritual journey of many. Camps can be teachers and mentors of congregations in how to engage new generations of faith seekers integrating many of the practices of camp into congregational life. You’ll walk away with 25 Great ideas for helping congregations become more relevant as they adopt and adapt the practices of camps.

Paul Hill is the Executive Director of Vibrant Faith Ministries, an ecumenical organization that provides research based resources and consulting services focusing on effective faith formation practices. He is a certified camp director and adventure facilitator, former LOM president, and author of many books and articles. He is also the co-designer of a new resource for camps called, Vibrant Faith @ CAMP.

**Living in God’s Time - An Overview of the 2014 LOM Curriculum by Mariel Spengler**
Come and get an overview of “Living in God’s Time”, the 2014 curriculum for Lutheran Outdoor Ministries. Participants will explore ways to use this resource at their site and give input for the theme of the 2015 curriculum.

Mariel Spengler is a graduate of California Lutheran University and has a Masters in Theological Studies (MTS) in Youth Ministry and Christian Education from Trinity Lutheran Seminary in Columbus Ohio. She has worked in the area of Christian Education in congregations in Minnesota and California, and has served as the Director of Day Camps for Mt. Cross for 7 years. Mariel has written summer camp curriculum for both Lutheran Outdoor Ministries (LOM) and the National Council of Churches Outdoor Ministry Curriculum. She serves on the LOM education committee and is the chair of the LOM curriculum committee.
**Board Development: Helping Your Board Be All It Can Be** by Gary Batty and Peter Surgenor

Effective boards are essential to the successful accomplishment of your ministry goals. You and your board chair have a responsibility to insure the volunteer members of your board have the tools they need to best utilize the skills they bring to the table. This overview workshop will cover recruitment, orientation, continuing education and nurture of an effective team of board members.

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**Plan B - Developing a Site Disaster Contingency Plan** by Brent Seaks

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**Speaking the Language of Today’s Campers** by David Box

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**HR Basics for Hiring Year-Round Staff: Hire Great People — then Get Out of the Way!**

*by Else Thompson*

In this workshop, you will walk through the steps involved in creating a great and exciting staff. (1) Hire great people, and place them in jobs that fit their strengths, skills and passions. (2) Get out of the way. Provide people with the freedom to do exceptional work. (3) Provide regular, actionable feedback. (4) Inspire people with goals that are meaningful.

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Thursday from 2:45 to 4:00pm

**Creative Worship Ideas by Scott Crane**  
Also offered during the Thursday 1:15-2:30pm session. See that listing for description and bio.

**A Creative, Collaborative Approach Working Together to Strengthen Christian Communities - Thriver Financial and Outdoor Ministries by Joel Abenth and Jeff Hakala**  
Also offered during the Wednesday 2:45-4:00pm session. See that listing for description and bio.

**Defining Impact by Jody Oates from Kaleidoscope, Inc.**  
Centers are growing - attendance is on the rise. It's true. This is the experience of many camps and retreat centers. One of the keys to success is the clarity of the product - what does your center market and deliver to guests - intentionally or unintentionally? The workshop will explore impact definition and measurement of effectiveness.

_Jody Oates is the President and Principal Consultant with Kaleidoscope, inc., a nationally known planning and consulting firm that works with camps, retreat and outdoor centers to help them thrive. He provided visionary and strategic leadership as the Executive Director of denominational centers in Ohio and South Carolina and now as a consultant working with many centers with Kaleidoscope._

**Team Building on a Shoestring Budget by Phil Bramley**  
Also offered during the Wednesday 2:45-4:00pm session. See that listing for description and bio.

**Building a Base for a Capital Campaign by Bedford Holmes**  
Also offered during the Wednesday 2:45-4:00pm session. See that listing for description and bio.

**Why Can't Church Be More Like Camp by Paul Hill**  
Also offered during the Thursday 1:15-2:30pm session. See that listing for description and bio.

**Fund Development: Before You Need the Money! by Pam Harris and Garrie Stevens from Run River Enterprises**  
The best time to start your fund development strategy is before you need the money. Discover, or be reminded of, how raising funds is an essential part of accomplishing your mission. This workshop will help you focus on the needs of donors and creating meaningful giving opportunities. And, even if you already need the money, this workshop will offer valuable information to bolster or begin your development efforts.

_Pam Harris and Garrie Stevens have served camp and retreat ministries for more than 30 years as consultants, executives and program leaders. They are both ordained clergy in the Upper New York Conference of the United Methodist Church. They believe that camp and retreat ministry is essential for the life of faith and the work of sharing the Gospel of Jesus Christ. For that reason, they strive to create strong_
Discovering Your Way Forward: Listening Deeply and Planning Courageously
by Jeff Kjellberg from Kairos and Associates
We know that relying on old strategies to bring about meaningful change for the future is a hopeless expectation. However, what can we do to begin imagining a new way forward? This workshop will look at uniquely developed tools and processes that empower camps to gather the critical data and insights to make courageous and impactful decisions for their future. Listening, discerning and communicating your vision for the future are foundational to any organizations success.

Jeff Kjellberg is one of the Principal Owners of Kairos and Associates, a national resource development firm. He served for nearly 20 years as an ELCA pastor before becoming a full-time consultant and owner of Kairos. Jeff has spent the last 10 years working with a variety of faith-based Lutheran organizations to help them develop effective missional strategies and secure the needed resources to move forward with their visions.

HR Basic Information for Program Directors: The Complexities of Hiring Summer Staff
by Else Thompson
Building a staff is never easy — and the task becomes even more complex when that staff has to be created annually, is largely inexperienced and onboard for only a few months. This session will deal with what the supervisor should be thinking about as he or she hires the summer staff.

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Marketing for Year-Round Business by Mike Ward from GSB Fundraising
This workshop explores positioning your ministry for solid year round use. What would your ministry look like if 60% of revenue was derived from guests staying in the non-summer. Outdoor education has been the cornerstone of non-summer occupancy for years. It still has a place, but there are many people out there looking for unique places to meet and retreat. Learn who they are and how to find them and why this is an important part of your ministry.

Mike Ward has been a program director, but now is responsible for fundraising and marketing for Lutherridge and Lutherrock in North Carolina. He has raised over $15 million in capital money since 2001 and helped the organization reach a 50/50 reverse split between summer and non-summer. Mike also consults for churches and camps across the country in the area of fundraising, marketing and strategic planning.
The Annual Conference is an intergenerational event - offering an extended program for children and youth between breakfast and lunch, lunch and dinner and then in the evening until 9pm. While our youngest participants will enjoy the nursery, our older children and youth will engage in fun activities on-site as well as off-site learning opportunities in the Tahoe area. On-site activities will include: learning about native plants that grow only on the shoreline of Lake Tahoe; making paracord bracelets and learning basic outdoor survival skills; a “Ranger Rick” discussion on the Tahoe basin and its history; along with many other games, crafts and music. Our off-site trips this year will include many exciting adventures:

**Railroad Museum**
Our first adventure will be to the Nevada State Railroad Museum. The museum preserves the railroad heritage of Nevada, including 65 locomotives and cars from railroads of the Silver State. Many were bought from Hollywood studios where they were made famous in movies and television shows. Museum activities consist of operation of historic railroad equipment including train rides and handcar rides.

**Environmental Science Center**
The Tahoe Center for Environmental Sciences has something for everyone, including tours and hands-on activities. Exhibit themes include why Lake Tahoe is unique and how science and research have been used and continue to be used to restore and protect Lake Tahoe for future generations. Learn how scientists study water quality in the lake aboard a virtual research vessel as well as see research in action in the virtual lab and learn what we are doing to keep Lake Tahoe blue and healthy.

**Rocket Day!**
Our next adventure will be the launching of model rockets. All children will have the chance to help put the rockets together the day before. We will spend the next morning traveling to the Carson Valley’s open range to launch the rockets into the heavens! A truly fun experience including a discussion on safety and how the rockets work.

**Emerald Bay Cruise**
The final off-site outing will be a cruise aboard the Tahoe Queen to majestic Emerald Bay. Voted the best Tahoe boat cruise, the 312-passenger Tahoe Queen is the lake’s only authentic Mississippi paddle wheeler. This elegant Tahoe icon features an audio and video tour through South Lake Tahoe history on the way to Emerald Bay.

**Have Questions?**
If you should have any questions about the program, please contact Jonathan Blose at jonathan@zephyrpoint.org or Joe Dalton at joe@zephyrpoint.org.
Tuesday afternoon is wide open for you to enjoy everything that the region has to offer. Below you will find four planned trips and other destination suggestions. If you do not feel like traveling on Tuesday, you can also stay at Zephyr Point and relax by the lake or in your housing facilities. No dinner will be served on site Tuesday evening, but we will give you options of local restaurants that you may walk to or call for delivery.

**Apple Hill Orchards, Lava Cap Winery and Placerville**
Apple Hill is located in the western Sierra Foothills in El Dorado County. Just an hour and a half drive from Zephyr Point, this locale is filled with fruit orchards, breweries, tree farms, and wineries. We will be visiting a couple of our favorite orchards, High Hill Ranch and Rainbow Orchards. Another stop will be at one of Apple Hills' wineries, the Lava Cap Winery (you can pay an additional $5 for wine tasting). We will end our evening in the historic gold mining town of Placerville, CA (also known as Hangtown). Placerville has the most unique and diverse shopping district in the area, woven amongst businesses that date back over 100 years. We will encourage you to eat dinner there in town before departing back to Zephyr Point.

Transportation for this trip is just $20 per person (minimum 35 people / maximum 70 people)

**Emerald Bay**
On this outing you will have opportunity to stop at the Inspiration Point Lookout on your way to your final destination. We will then take the trail down to the Vikingsholm Castle on the lake. The one-mile trail is very steep, but well-defined with wonderful scenery along the way. The castle sits just back from the gorgeous beach and dock area at Emerald Bay. Tours of the castle are not available in November, but you will still enjoy seeing this 38-room summer home with its unusual architecture and sod roof. Our trip will conclude with dinner (on your own) in Lake Tahoe before heading back to Zephyr Point.

Transportation for this trip is just $10 per person.

**Hiking at Spooner or Marlette Lake**
You will be transported to the Lake Tahoe Nevada State Park (elevation 6,980’), where you will have a choice of two different trail hikes. The Spooner Lake Trail is an easy 2.1-mile loop that circumnavigates the lake. The trail is mostly flat and well maintained making it perfect for a family outing. Views of the lake and nice groves of Aspens make this a scenic stroll. The second hike option to and from Marlette Lake is longer and more strenuous. The road climbs steadily as it winds its way up North Canyon until you top out on a saddle overlooking Marlette Lake. This 10-mile round trip includes 1150' of elevation gain, making it an intermediate hike for folks in relatively good condition. However, nothing will stop you from enjoying this trail as you can simply turn back before getting too fatigued. For both groups of hikers, the day will conclude with dinner (on
Free Afternoon Options

your own) in Lake Tahoe before heading back to Zephyr Point.

Transportation for this trip is just $10 per person.

**PCCCA-LOM Disc Golf Tournament**

Presbyterians and Lutherans put aside their theological differences and came together in 2008 for a game of disc golf. We will once again travel to the Bijou Community Park Disc Golf Course in Lake Tahoe (just 13 miles from Zephyr Point) for a friendly day of competition. You have never played disc golf before? No problem. We will have discs to share and you will be matched up with folks with similar experience. The tournament will involve 27 holes of play with a shotgun start (actually a car horn). We will carpool to Bijou Community Park. If Zephyr Point transportation is required, there may be a nominal fee for the shuttle. Please bring discs if you have them.

There will be a nominal fee for transportation if we are not all able to carpool.

**Heavenly Village**

For those who want to stay closer to home (Zephyr Point), we will have transportation to and from Heavenly Village available at $5 per person each way. Heavenly Village is located at the foot of the gondola in the Heavenly ski area. The gondola will not be running at this time, as they will be performing pre-ski season maintenance. There are many other opportunities in this area, including restaurants, shopping, casinos, etc.

Transportation for this trip is just $5 per person each way (four person minimum per shuttle trip).

**Options for trips on your own:**

- Take a drive around Lake Tahoe and discover one of the most beautiful drives in America (72 miles). Maps will be made available. Don’t forget to take a detour to the Squaw Valley Olympic Village, site of the 1960 Winter Olympics.
- The Spa at 1862 David Walley’s Hot Springs is nestled in the Sierra Mountain Valley, with a 360 degree view of the majestic Sierra Mountain range. 1862 David Walley’s Hot Springs Resort Spa offers you a rare opportunity to indulge yourself in the mineral rich hot springs that mother nature herself thrives in. These hot springs have been known around the world for their healing powers for almost 150 years.
- South Lake Tahoe Swim Center
- South Lake Tahoe Ice Arena is a full service ice skating facility. This facility consists of a regulation NHL size sheet of ice, locker rooms, snack bar, retail store and arcade.
- At the Tahoe Environmental Research Center, you will learn about Lake Tahoe, geology, environmental issues, research and watch the 3-D movie "Lake Tahoe in Depth." The science education center is recommended for adults and families with children ages 8 and up (open until 5pm).

There are many more options that are not listed above such as museums, train rides, historic Truckee, historic Virginia City, etc. For more information on the area, please contact the Zephyr Point office at 775.588.6759 or if you are feeling adventurous, do your own research online.
Sabbath Space
During this year’s annual conference, we invite you to step *Into Uncharted Waters* as you visit our Sabbath Space located in the Tahoe Center. Here you will discover or discover again life-giving spiritual practices that will help you to center on the “new creation” that God is calling you to be.

T-Shirt Swap
Please bring t-shirts, sweatshirts, water bottles or anything else with your camp or conference logo on it (children sizes are welcome as well). This free-for-all exchange could help with next year’s t-shirt design and give you good ideas for new items in your camp store.

Auction
The auction is a high-energy, fun-filled evening supporting our two organizations. Proceeds from items donated by association members will benefit their respective association. Items could include a “vacation” at your camp, hand-crafted items from your region, camp gear, etc. Theresa McDonald-Lee is the Presbyterian contact and Joel Abenth is the Lutheran contact for donated items. Plan now to provide an item, and bring your check book and a generous heart!

5K Challenge
The Led Zephyr: Stairway to Heaven event has returned. This 5K run/walk/stumble encompasses the natural and installed features that Zephyr Point has to offer, including steep hills, their 145-step stairway, and possibly a view of their parking garage. Bring your walking or running shoes and a bottle of oxygen for what proves to be a great event - and spectacle - for all.

Group Picture
At 1:15pm on Monday, we will take a group picture of the combined conference. Please be sure to smile big. Copies of this group photo will be given to all participants. Want to see what our combined conference looked like in 2008? You can check it out [here](#).

Share-a-thon
Are you tired of the same old songs and games? Join other camp-minded folks for a time for sharing at the Great Game and Song Share-a-thon. Come with some of your favorites and take home some new songs, games and ideas in this interactive session.
**Zephyr Point Presbyterian Conference Center**

Everyone needs a quiet setting - a place to listen to God - again, or for the first time. Zephyr Point is one of those special places. Nestled in the Sierra Nevada Mountains on a half-mile of Lake Tahoe shoreline, Zephyr Point is one of the most beautiful places in the world. Its Christian presence over the years witnesses that God, indeed, dwells among us. Since 1925, this Presbyterian conference center has provided rest, rejuvenation and recreation for thousands. From its humble origin, when guests camped in tents on a rugged lakeside, Zephyr Point has grown into a modern facility. A recent guest, a journalist from the Chicago Tribune wrote that Zephyr Point is “a haven where God’s presence seems to reach out from the snowy mountains and the deep blue lake to drape the world-weary visitors in a profound peace.”

Located on the beautiful granite shores of Lake Tahoe, a luminous land of windswept peaks, clean air and pure water awaits you. With over 85 years of experience in offering quality service and programs to our guests, Zephyr Point looks forward to once again hosting the PCCCA/LOM Annual Conference.

**Mission Statement**

Zephyr Point Conference Center exists to serve as an extension of the ministry of the church and to provide a place apart where God’s Spirit may penetrate hearts and minds as they are confronted with the Gospel and the claims of Jesus Christ, and enable Christians to communicate and relate their faith to the world in which they live.

**More Details**

- Zephyr Point is at an altitude of around 6200’ with a half mile of shoreline on Lake Tahoe.
- Drink plenty of water, and bring sunscreen and lip balm because of the altitude/dry air.
- **Be bear aware.**
- Cell phone reception is fair to good, although you may need to find your service’s sweet spot.
- There is wireless available in both Tahoe and Tallac Centers (rooms and conference spaces), and also in Dobbins Hall.
- All linens and towels will be provided. Please bring your own hair dryers.
- Pets are not allowed.
- November weather at Lake Tahoe will have a daily high of 45° to 55° F (7° to 13° C) and night time lows in the 25° to 35° F (-4° to2° C) range. Waterproof jackets are helpful.
Airport Shuttles
Coach buses will be used to transport participants from the Reno-Tahoe International Airport (RNO). The conference site is about an hour from the airport. There is a $35 per person, round-trip fee for airport transportation. These shuttles will only be available on the first day of the conference (including early arrivals by pre-event participants) and the last day of the conference.

Arrivals: There will be two scheduled pick-ups at the Reno Airport (12:30pm and 2:30pm) on Sunday, November 10th. If you plan to catch the bus, please schedule your flight accordingly.

Departure: The first departures of the day from Reno Airport are about 5:50am on Friday, November 15th and we will accommodate those flights with a bus that leaves Zephyr Point at about 3:00am. Another bus will depart the center at 8:00am.

Shuttle from the Reno-Tahoe Airport (if you arrive at a time other than the scheduled pick up)
South Tahoe Express 866.89.TAHOE
take Shuttle to Lakeside Inn (two miles south of Zephyr Point) and call the ZP office for pick up. If arriving after office hours, take a taxi to the site.

You may choose to fly into another airport, but you will need to provide your own transportation. Sacramento, California is the next closest airport and is about 2.5 hours from Zephyr Point.

Directions to Zephyr Point by vehicle
Zephyr Point is located at 660 Hwy 50, “Presbyterian Drive” in Zephyr Cove, Nevada. Reaching the center is simple and convenient — Interstate 80, Hwy 50 and Hwy 395 provide all-weather access.

Coming from Sacramento on Hwy. 50, travel through South Lake Tahoe. Zephyr Point is 4 miles from Stateline, Nevada, on the lakeside (left).

Coming from I-80, take Hwy 267 from Truckee to Kings Beach. At Kings Beach take a Left on Hwy. 28 to Hwy. 50, then right headed south to Zephyr Point (1/2 mile beyond Zephyr Cove Resort and 4 miles from Cave Rock Tunnel).

Coming from Reno, take Hwy. 395 toward Carson City. Go through Carson City to Hwy. 50. Turn right, follow Hwy. 50 approximately 18 miles to Zephyr Point (1/2 mile beyond Zephyr Cove Resort and 4 miles from Cave Rock Tunnel).

Look for the Zephyr Point entrance sign on the lakeside of Hwy. 50. Due to a recent change in lane lines, Zephyr Point must be entered by right turn only (coming from the north). If you are coming from the south, proceed past the Zephyr Point entrance to the traffic light at Zephyr Cove Resort and U-turn to double back to Zephyr Point.

GPS Coordinates: N 39 0 7.8 W 119 57 22.8
Road Conditions:
CA DOT 800.427.7623
NV DOT 775.831.1313
How to Register

Whether you are planning on paying with a check or credit card, please click on the “Register Online Now” link below for the registration form. When you complete the process using a credit card, you are immediately registered for the conference. If you choose to mail a check for your fees, the registration process is not complete until we receive your payment. You will be notified by email once your payment is received. All payments are to be made in U.S. Dollars. We wish to thank UltraCamp for their donation of this online registration system.

Registration Fees

PCCCA members: $110
LOM members: $80
Non-members: $160
Non-participating spouse: $70
Children and youth: $60

The above fees are for the conference program. If a spouse or guest is planning on participating in workshops, then they are to register as a full participant.

PCCCA members who are registering as a participant receive a $50 discount. This does not apply to all employees from a PCCCA member site, but only those individuals who have paid dues from that site. During the registration process, members are to use the PCCCA website repository password (gr***** as a special coupon code in order to receive this $50 discount. If you are a member and do not have this password, please contact Joel Winchip at joel@pccca.net.

Thanks to a generous gift from Thrivent Financial, LOM members receive an $80 discount on the registration fee. If you are not sure of your membership status, please contact lomadministrator@lomnetwork.org before completing the registration process.

Cancellation Policy

Prior to October 15th, all but $100.00 will be refunded to you. After this date, the entire fee is nonrefundable. If you need to cancel or change your registration, please contact the conference registrar, Elise Bates Russell, at registrar@pccca.net.

Scholarships

Financial assistance is available for the conference. Presbyterians can contact PCCCA Board President, Elise Bates Russell at elise@clearwaterforest.org. PCCCA scholarships are normally limited to the registration fee for the event. LOM offers fee reductions to its members. You can find information about fee reductions and an application on the LOM website. All inquiries are to be directed to Randy Youngquist-Thurow.
Deluxe Accommodations with private bathrooms

The Tahoe and Tallac Centers have beautiful lakefront accommodations that offer stunning views of Lake Tahoe. These buildings offer guest rooms with private baths, dining and spacious meeting rooms, all in one complex. Both centers are also fully accessible, complete with elevators.

- $200 per adult for double occupancy
- $400 per adult for single occupancy
- $145 per adult for triple occupancy
- $400 for families (up to six in a room)

Standard Accommodations with hall bathrooms

Hubbard and Lakeview Lodges have unobstructed views of Lake Tahoe. Most of the rooms have two twin beds (although 5 of the rooms in Hubbard have two sets of bunk beds - one of the lower bunks is a double bed) with bathrooms/shower facilities down the hall.

- $120 per adult for double occupancy
- $240 per adult for single occupancy
- $240 for families (up to five in a room)

Cabins (Houses)

The cabins have varying configurations with 4-10 people per cabin. Most cabins have only 2-3 beds per room. Each of these buildings has 1-2 bathrooms. Some cabins have lake views. These buildings are a great option for families with children.

- $120 per adult
- $240 for families

Meals

Excellent buffet style meals are served in two separate dining rooms that look out over the lake. The kitchen will provide for special dietary needs as indicated during the registration process. This includes Sunday dinner through Friday Breakfast.

- $170 for adults
- $106 for children (4-12 years old)
- Free for children under 4

Register Online Now
The PCCCA/LOM Annual Conference includes an exhibit hall that takes place on Wednesday from 2:15 to 6:00pm and on Thursday from 12:30 to 5:00pm. We will have 28 exhibitors on hand to share what they offer your camp or conference ministry. Participants who visit certain booths will be entered into a special drawing for prizes donated by these companies and organizations. Here are the exhibitors for this year’s conference:

**American Bedding Manufacturers, Inc.**
www.americanbeddingmfg.com

At American Bedding Manufacturers we supply the following: all types of mattresses with washable waterproof fabrics and also with traditional quilted fabrics in all sizes, replacement waterproof mattress covers in standard and custom made sizes, wood and metal single and bunk beds, army style cots, folding aluminum with cloth cots and heavy duty metal folding cots or single beds, wood and metal furniture, blankets, pillows, linens, our entire catalog is online with prices at the link above. Our phone is 800.203.2507, our fax is 423.745.2772 and our customer service email going directly to our inside sales associates is sales@americanbeddingmfg.com.

**American Camp Association**  www.aca-camps.org

The American Camp Association (ACA) has been here for you for over 100 years. We are a community of professionals dedicated to setting the standard of excellence in camp programs while enriching the lives of children, youth, and adults. ACA supports environmental stewardship, leadership, and health and wellness. We provide online and face-to-face educational events. Your team can access ACA’s crisis management support; Camping Magazine; staff training resources; research and business operations studies; ready-to-use forms; group purchasing program; legal and regulatory updates; advocacy program; funding information; staff recruitment center; program evaluation tools. ACA members engage, educate, and empower each other.

**AIL Special Risk Division**  www.americanincomelife.com

Our distinctive is working directly with camps and conference centers and specializing in blanket accident and illness insurance for campers for over 60 years. Camp policyholders appreciate small company service backed by the resources of a financially strong insurer. You get to know our staff and our staff understands the unique needs of your camping program. Families with, or without, personal insurance face the same risk of out of pocket medical expenses following an incident at camp. Avoid problems with parents and local medical providers by requesting a proposal from Bill Viar at 800.849.4820 or e-mail bviar@americanincomelife.com.
**Bunk1.com   www.bunk1.com**

Bunk1.com, the leader in online services for camps, is proud to announce Rollcall, the complete camp management solution. Rollcall is engineered by former camp and program directors with over 35 years of camp experience. Rollcall was developed to deal with “real camp problems.” Featured in TIME Magazine, Rollcall includes registration, forms, billing, medical, transportation, family, leads, donors, staff, alumni, inquiries, cabin/group assignment, camp store, inventory management, reports, activity scheduling and a retreat module. Rollcall also includes summer services such as camper photo gallery (with rich photo editing tools), camper email services, and newsletters all integrated into social media.

**CampBrain   www.campbrain.com**

We provide both web-based (new!) and locally installed camp management software and online registration solutions to camps and retreat/conference centers throughout North America. We serve over 750 camps and have been doing so since 1994. Our solutions feature camper registration, billing, medical, transportation, activity scheduling, cabin and group assignment, camp store, alumni, staff, donors, inquiries, credit card processing and a complete retreat/conference center module. We also provide summer services to parents: camper email and photo gallery.

**Campwise   www.campwise.com**

Campwise provides web-based secure software for camps and conference centers. Real time, online registration and staff applications compliment standard camp management features like registration, billing, housing, rental/group management, donor, and point of sale/store. Scheduled reporting functions and new mobile apps save time and money. Innovative Products - Matchless Support

**Christian Camp and Conference Association   www.cccca.org**

Maximizing ministry for the Christian camp and conference professional since 1963, Christian Camp & Conference Association (CCCA) exists to maximize ministry for member camps and conference centers around the United States. CCCA provides quality education and training opportunities for the Christian camp and conference professional. Whether it be management to foodservices, CCCA offers resources and education that have long-lasting impact for its members. CCCA also works to maximize your ministry by helping members enlarge their spheres of influence through marketing tools, instruction and examples of others’ success. Learn how we can help you maximize your ministry. 888.922.2287 ccca.org
CORD Inc. www.cordonline.com
CORD, Inc. provides purchasing services and solutions for every size of Christian church, camp, school, and ministry. Members of CORD receive significant savings in every category of spending; this includes foodservice, office supplies, janitorial, facility maintenance, insurance, and more. There are no membership fees and no compliance contracts are needed to participate. Please visit our website above for more information and to join.

ELCA Mission Investment Fund www.mif.elca.org
The ELCA Mission Investment Fund is your financial services partner offering capital development loans and investment products for ELCA and Presbyterian outdoor ministries. Come see us or call me at 708.822.4921.

Gronlund Sayther Brunkow www.gsbfundraising.com
Since 1976, providing charitable organizations and congregations with consultation services. Fundraising: feasibility studies, capital campaigns, annual funds, planned giving, major gifts, conferences and workshops; Public Relations: case statements, surveys, publications multimedia; Organizational Development: strategic planning, board/staff/volunteer development, program audits, training seminars, site and facility planning.

HR Sales
HR Sales is a family-owned business and has been serving Christian camps for the last ten years. The owner, Henry Rodriguez, usually likes to schedule a first consultation to see what the camp store’s specific needs are and then set up the displays accordingly. He has helped many camps develop and grow their stores with his contemporary jewelry and unique gift items. All sales are guaranteed through the HR Sales exchange policy. For more information, please contact us at 254.433.1713.

InsideOut: Christian Resources for Outdoor Ministries www.churchcampresources.com
InsideOut: Christian Resources for Outdoor Ministries camp curriculum creates an experience that changes campers from the inside out. Developed by the National Council of Churches Committee on Outdoor Ministries and Chalice Press, this resource has a four-year sequence that zeroes in on clear teaching objectives and can be shaped to your unique setting. Visit our website above to learn more about this camp curriculum.
The Insurance Board   www.insuranceboard.org

The Insurance Board is a nonprofit corporation established by the participating Conferences of the United Church of Christ. We administer a property and liability insurance program serving churches and related ministries within three denominations; United Church of Christ, Christian Church (Disciples of Christ) and Presbyterian Church (USA). Our mission is to support and protect churches and church ministries by offering superior property and casualty risk and insurance management services. We are passionate about serving as an advocate and providing solutions for the risks our participants face because we truly care as much about your church and ministry as you do!

Kairos and Associates, Inc.   www.kairosandassociates.com

Kairos has partnered with over 1700 Christian congregations, agencies and organizations since 1989 to assist them in developing a vision for mission, assessing the level of support and resources within their constituencies and raising funds for capital improvements and construction. Through innovative practices including the use of Russ Crabtree's organizational intelligence research, Kairos creates personalized, unique and effective planning strategies and campaigns for a variety of cultures and communities.

Kaleidoscope, Inc.   www.kaleidoscopeinc.com

Kaleidoscope is a team of professional consultants and planners who know and love camps, retreat, and outdoor centers. Our mission is to help your organization Thrive with customized services for building and maintaining vibrant, vital, and viable programs, operations, site, and facilities. The primary services offered include: Missional, Operational, and Site Assessments; Strategic Planning and Development; Business/Viability Planning; Master Plans; Design Development Plans; Project Coordination. We are clear that program, mission, vision, and market lay the foundation for the needs of the operation, creating alignment around the shared mission and vision.

Lodgepole by Callippe Solutions, LLC   www.callippe.com

Can you tell your finance committee today how much money you will need for major maintenance projects in 2015? It is essential that staff and board members have this information today to make facility plans, examine finances, and decide on fund development strategies. It's much better than flying by the seat of your pants! But how can you find such information? At the click of a button in Lodgepole®, you can generate 20-year major maintenance schedules, print work orders, and schedule monthly preventive maintenance. Be ahead of your maintenance with Lodgepole!
Megasys Hospitality Solutions
www.megasyshms.com
Megasys Hospitality Solutions provides Flexible, Reliable, and cost effective Hospitality Software Solutions. We are more than just Registration Software. We take Registrations a step further and give you all the required business tools required for operating your business/property. Our solutions give you necessary critical information, real-time; to assist you in making sound business decisions affecting your Conference, Retreat or Camp facilities. Functionality provided: Individual and Family Profiling, Real-time Availability, Groups, Packages, Event Planning, Meal Management, Recreation Scheduling, Housekeeping, Engineering, Point of Sale, Financial Reporting, Credit Card Processing, Reports, Exports, Web Tools, Support 24/7/365 and much more.

PCCCA Consultants Network
www.pccca.net/consultants-network.pdf
The PCCCA Consultants Network is a group of experienced Presbyterian Camp and Conference leaders with a broad range of experiences and areas of expertise. Our members provide resources in the areas of program design, facility and property design, board training and relations with governing bodies (Presbyteries, Synods or Churches). A small daily fee and travel expenses will bring an expert to your ministry for a full day of listening, training and consultation.

Run River Enterprises   www.runriver.net
Run River Enterprises provides camps, retreat/conference centers, and other organizations with spiritually-based consultant services in all areas of strategic endeavor: including Master Planning, Marketing, Fund Development, and Organizational Development. Some of the unique aspects of Run River’s work are: extensive data interpretation, including GIS based analysis; specific directives for implementation; and processes which are grounded in prayer and Bible study. The principal consultants of Run River are a husband and wife team, both ordained in the United Methodist Church. Together, they offer the services you need for the ministry to which God calls you. “God’s Call – Your Vision – Our Ministry”

Seminaries of the ELCA
Come explore a day in the life of a seminary student at one or more of our 8 ELCA seminaries. Each school provides high quality theological education which is both deeply Lutheran and profoundly ecumenical. Daily worship, life in community, and spiritual formation are integral components of the
For centuries, Presbyterians have prided themselves on an educated clergy. To continue this tradition of excellence, we have entrusted 10 Presbyterian Church (USA) seminaries, and two theological institutions related to the denomination by covenant agreement, with providing the educational foundation church leaders need to be able to preach, teach, pray and lead. With the help of congregations nationwide, our Presbyterian seminaries are “equipping the saints for the work of ministry” (Eph. 4:12).

More than 1 billion people do not have enough to eat. In fact, a child dies every six seconds from a hunger-related cause. Stop Hunger Now has a mission to end hunger in our lifetime. Our meal packaging program is totally turn-key, comes to your camp or retreat and engages your participants in a meaningful hands-on event to feed the hungry around the world. We educate your attendees about hunger and hunger relief and offer an opportunity to provide food and hope to those in need. www.stophungernow.org

We are a faith-based membership organization. Our purpose is to strengthen Christian communities by: Helping members be wise with money and inspiring them to live generously. We succeed when our members and their communities thrive.

Trinity/HPSI has over 1600 members in all 50 states that save more than $9,000,000 annually - often without changing anything they do, with Sysco, U.S. Foods, GFS, FSA, Grainger, Lowe’s, New England Camp Discounter, Mattress Factory, Office Depot, Staples, Suburban Propane, Ferrellgas, Sherwin-Williams, many more. No cost for membership - no obligation. You decide which agreements are beneficial. For more information or a complimentary analysis of your foodservice savings opportunity: 615.887.0591 or sam.shutt@comcast.net
UltraCamp  www.ultracamp.com
UltraCamp is an easy-to-use, affordable camp management platform that includes online registration, health records and medication management, parent communication tools, credit card processing, integrated point-of-sale software to run your camp store, and more. Unlimited technical support from an experienced staff is also included. You can go wrong with UltraCamp!

US Foods  www.usfoods.com
From the corner diner where families enjoy breakfast on Sunday morning, to the luxurious steakhouses where the world’s business is conducted, US Foods products help shape the communities where people live and work. Our success is a tribute to five generations of employees. Several of the entities that make up US Foods were founded in the 19th century. Monarch Foods, for example, is linked to a Dubuque, Iowa company that sold provisions for wagon trains heading west in the 1850s. John Sexton and Company began as a tea and coffee merchant in Chicago in 1883.

Vibrant Faith Ministries  www.vibrantfaith.org
Vibrant Faith Ministries is a catalyst for Christian communities, congregations and households striving to practice a vibrant faith in a dynamic world. VFM provides tips, tools, online resources (Vibrant Faith @ Camp) and faith formation activities to enhance the effectiveness of your camp to share faith and make disciples.