

2011 Annual Conference

“In the First Place” Presbyterian Mo-Ranch Assembly

October 23 - 28 Hunt, Texas



PCCCA



**Presbyterian Church
Camp & Conference
Association**

Register Online - [Click Here!](#)

“In the First Place”

Greetings from the Texas Hill Country!

I can't express how thrilled I am to invite you to the 2011 PCCCA Annual Conference at Mo-Ranch. The Planning Team is hard at work planning a conference designed to provide space for inspiration, learning and fellowship.

This year's conference theme is "In the First Place." When the Planning Team gathered in March of 2010 to begin our planning process for this event, we spent a fair amount of time talking about what this event means to us. One of the items from our planning meeting that resonated with me is that the Annual Conference is a time and place where I am reminded why I felt called to camp and conference ministries "in the first place." The opportunity to gather with others who really understand this unique calling is something I look forward to every year. Over the course of the 2011 Annual Conference I hope you too will be reminded of your own sense of calling, and that this renewed awareness will provide nourishment in the year ahead.

There are a few items to highlight that are a little different from previous years. The major difference is the conference date. The conference is October 23 – 28, 2011 rather than our usual November date. Lord willing, that should mean fairly warm days and cool evenings here at Mo-Ranch. We're planning to be outside for worship on at least two occasions during the conference, and plan to take full advantage of good weather if we can. You might even consider packing a swimsuit to enjoy one our time honored Mo-traditions...The Mo-Slide. Also, the planning team came up with so many good candidates for keynote speakers, we couldn't decide on just three, so we'll be blessed with four keynote presentations from four great speakers. You'll find bios on all four speakers, plus our worship and music leaders in this brochure.

There are going to be so many great things about this year's conference, it would be impossible to cover them all in a short letter. You'll find all sorts of helpful information in this brochure. Keep in mind the brochure will expand as we receive more information. If you have a question not covered in this brochure, please feel free to contact me at claytonr@moranch.com and I'll be happy to help.

I look forward to welcoming you to Mo-Ranch this October. Blessings to you, your families, and your ministries wherever and whatever they are.

In Christ,

Clayton Rascoe

Chair of the 2011 PCCCA
Annual Conference Planning Team
Chaplain Program Director at
Presbyterian Mo-Ranch Assembly



Conference Schedule

PCCCA Annual Conference
October 23 - 28, 2011

Sunday, October 23

- 4:00 Check-in begins
- 5:30 First Timer's Gathering
- 6:00 Dinner
- 6:45 Parent's Meeting / Children's Program
- 7:15 Welcome & Opening Worship
- 8:30 Wine & Cheese Reception
- 9:00 Children's Program Ends

Monday, October 24

- 7:30 Morning Watch
Breakfast (served 'til 8:30)
- 8:30 Children's Program Begins
- 8:45 Welcome & Announcements
Keynote – Sam Sikes
- 10:30 Break
- 10:45 Workshop Session # 1
- 12:00 Children's Program Ends
Lunch
- 12:50 Children's Program begins
- 1:00 Workshop #2
- 2:30 Children's Program Ends
- 2:30 Free Time
- 2:45 T-Shirt Swap
- 4:00 Group Photo
- 4:30 Worship at Chapel On The Hill
- 5:30 Load up & head to The Hunt Store
- 6:00 Dinner & Entertainment
- 8:15 Shuttles back to Mo-Ranch begin

Tuesday, October 25

- 7:30 Morning Watch
Breakfast (served 'til 8:30)
- 8:30 Children's Program Begins
- 8:45 Welcome & Announcements
Keynote – Steve Baskin
- 10:30 Exhibit Hall (open 'til 1:15pm)
- 10:45 Workshop Session # 3
- 12:00 Children's Program Ends
Lunch
- 1:00 Children's Program Begins
- 1:15 Association Meeting #1
- 2:30 Exhibit Hall (open 'til 7:00pm)
- 2:45 Workshop # 4
- 4:15 Children's Program Ends
- 4:00 Free Time
- 6:00 Dinner
- 7:00 Auction
- 10:00 Vespers



Wednesday, October 26

- 7:30 Morning Watch
Breakfast (served 'til 8:30)
- 8:30 Children's Program Begins
- 8:45 Welcome & Announcements
Keynote – Kevin Witt
- 10:00 Association Meeting #2
- 11:15 Workshop Session # 5
- 12:30 Children's Program Ends
Lunch / Free Afternoon

Thursday, October 27

- 7:30 Morning Watch
Breakfast (served 'til 8:30)
- 8:30 Children's Program Begins
- 8:45 Welcome & Announcements
Keynote – Laura Mendenhall
- 10:30 Break
- 10:45 Association Meeting #3
- 12:00 Children's Program Ends
Lunch
- 1:00 Children's Program Begins
Camp Tour busses depart Mo-Ranch
- 1:15 Workshop 6
Busses depart for Camp Tours
- 2:30 Workshop 7
- 4:00 Children's Program Ends
Free Time
- 5:45 Busses return from Camp Tours
- 6:00 Dinner / Free Time
- 7:45 Closing Worship and Communion

Friday, October 28

- 7:30 Breakfast (served 'til 8:30)
Airport Shuttles Running

Schedule Overview



Steve Baskin

Executive Director, Camp Champions (Marble Falls, TX)

Steve first attended camp when he was eight and it was there that he found his love for camping. In his years as a camper and a counselor, he discovered the power of the camp experience to develop confidence, social skills and joy. After graduating from Davidson College, he got off the camp track for a few years during which he was an investment banker. He then went to Harvard Business School, where he decided to pursue his true passion: summer camp. He and his wife, Susie, have been full-time campers since 1993. Steve has been featured in articles in the Wall Street Journal, American Way magazine, the Houston Chronicle and the Austin-American Statesman. He chaired the ACA Tri-State Conference in Atlantic City, NJ (the largest gathering of camp professionals in the world) from 2008-2010.



Rev. Dr. Laura Mendenhall

Senior Philanthropy Advisor, Texas Presbyterian Foundation

Prior to joining Texas Presbyterian Foundation, Laura was President of Columbia Theological Seminary in Decatur, GA from 2000 to 2009. She served four congregations over the course of her ministry, including three in Texas. Her engaging style and unique perspective have made her a sought after keynote speaker for engagements ranging from youth, worship and women's conferences at Mo-Ranch and other PC(USA) events around the country. Laura is particularly gifted in communicating the mission of churches and institutions in ways that invite people to participate with their time, talent, energy and resources. Mo-Ranch occupies a special place in Laura's heart and we are excited to have her at the conference.



Sam Sikes

Founder, DoingWorks Inc.

As a part of his training organization that specializes in experiential learning techniques, Sam facilitates and speaks in a variety of corporate and educational settings including Fortune 500 companies, small businesses and universities. Best known for his creativity, Sam has trained groups of as few as two people and as many as three thousand. His published materials include *Feeding the Zircon Gorilla*, *Executive Marbles*, *Raptor*, *Virtual World*, *50 Ways To Use Your Noodle*, *50 More Ways To Use Your Noodle*, *The Equestrian Knights Of Uma* and *Indoor Games for College Students and the Extremely Bored*. Sam has presented at the PCCCA Program Connection in the past, and the planning team looks forward to sharing his unique and creative style with you.



Rev. Kevin Witt

National Staff Person for United Methodist Camp and Retreat Ministry, General Board of Discipleship of the United Methodist Church

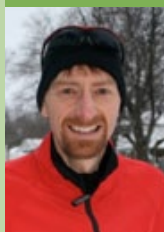
With more than 25 years of leadership within camp and retreat ministry, Kevin is widely recognized as an inspiring teacher, keynote speaker, and leader who knows how to move organizations forward in times of significant change. He is passionate about the profound role of faith-based camps and retreats in drawing people closer to God and in developing spiritual leaders. His gifts for collaboration, operational excellence, strategic planning and theological insight create a demand for his leadership as a consultant and trainer. Kevin has co-authored two books – *The Retreat Leader's Manual* and *Twists of Faith*. He also helps to teach camp and retreat ministry certification courses offered by Drew Theological Seminary (Madison, NJ).



Rev. Sandy Tice - Worship Leader

Pastor, First Presbyterian Church of San Bernardino (California)

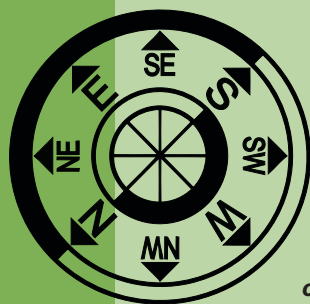
Sandy Tice holds a B.A. in Recreation and Leisure Studies from San Jose State and an M.Div from Fuller Theological Seminary. She has been a minister in the Presbyterian Church (USA) for over 20 years. Sandy holds a Diploma in the Art of Spiritual Direction and a D.Min in the area of Christian Spirituality. She has served several churches in California and lived briefly in Lima, Peru. In addition to pastoral work, she has taught at San Francisco Theological Seminary, does spiritual direction, and spent a dozen years in camping ministry. Camp was where she first made a commitment to Christ and where she first claimed her gifts and experienced a sense of call. That was 35 years ago, and she still makes her way to Westminster Woods (in Occidental, CA) every summer to be refreshed.



Rev. Hugh Donnelly - Music Leader

Pastor, Guildwood Community Presbyterian Church (Toronto, ON)

Hugh taught himself to play guitar after enjoying some music one night in an Irish pub. He has a passion for congregational singing, and loves to help groups discover they can sing in four-part harmony. He has led music at the Montreal Youth Conference, Annual Recreation Workshop, Peacemaking Conference, Canada Youth and the Annual Event of the Association of Presbyterian Church Educators. Important activities in Hugh's life include long distance running, flying small airplanes, playing with Lost Pilgrims and enjoying beachside walks with his wife, Laura, and their three children. The PCCCA Annual Conference is pleased to be partnering with The Presbyterian Church in Canada to bring Hugh to Mo-Ranch to share in the leadership of this conference.



Compass Points

A Certification Program for Camp and Conference Leaders

The certificate program's inaugural class, the Genesis Event (Articulating our Mission, Role and Value), will be offered as an Annual Conference pre-event on October 20th-23rd.

PRESBYTERIAN CHURCH CAMP
AND CONFERENCE ASSOCIATION
PCCCA
COLUMBIA
THEOLOGICAL
SEMINARY

Pre-Event

What is the Compass Points Certification Program?

This program was developed by the Presbyterian Church Camp and Conference Association in partnership with Columbia Theological Seminary in Decatur, Georgia. It is designed for those looking to deepen their understanding of camp and conference ministry. Prospective students may be considering a call to camp and conference ministry, may be new to the field or may be seeking to widen their base of knowledge.

The certification program is comprised of eight courses of study, which are scheduled on a repeating two-year cycle. Each class covers key areas that are relevant to this unique ministry. These courses are:

- *Articulating our Mission, Role and Value (The Genesis Event)*
- *Biblical and Reformed Theological Foundations*
- *Program Design and Implementation*
- *Personnel and Leadership*
- *Non-Profit Business Management*
- *Development*
- *Site Administration*
- *Capstone Event*

The certificate is offered by through a partnership between the Presbyterian Church Camp and Conference Association (PCCCA) and Columbia Theological Seminary (CTS). Faculty for the courses will include seminary staff and Presbyterian camp/conference professionals. The classes will be offered as pre-events at the PCCCA Annual Conference each fall and at Columbia Theological Seminary (in Decatur, GA) in the spring. The only exception is the Site Administration course, which is an independent internship program reviewed by a mentor. Students can exempt out of a class if they have previously received sufficient course credit in a related program or can demonstrate an experience level with the course content that satisfies the PCCCA-CTS Certification Task Force requirements.

Schedule of Upcoming Certification Courses

DATE	LOCATION
October 20th-23rd, 2011 Articulating our Mission, Role and Value (The Genesis Event)	A Pre-Event for the PCCCA Annual Conference Presbyterian Mo-Ranch Assembly (Hunt, TX)
March 11th-14th, 2012 Biblical and Reformed Theological Foundations	Columbia Theological Seminary (Decatur, GA)
March 14th-17th, 2012 Program Design and Implementation	Columbia Theological Seminary (Decatur, GA)
November 8th-11th, 2012 Personnel and Leadership	A Pre-Event for the PCCCA Annual Conference Massanetta Springs Camp and Conference Center (Harrisonburg, VA)

The Conference Pre-Event

The certificate program will kick-off with its first **Genesis Event** (Articulating our Mission, Role and Value) just prior to the 2011 PCCCA Annual Conference at the Presbyterian Mo-Ranch Assembly (Hunt, TX).

The pre-event will focus on the importance of a camp and conference center's mission. Course content will include the development, implementation, and articulation of a mission statement. Learners will discover how this statement helps drive and shape all aspect of ministry at a camp and conference center.

The course will also include opportunities for discernment of one's own call to camp and conference ministry. This class recognizes and celebrates that all of us come to camp and conference ministry from different places. It is intentionally centered around storytelling, worship and community building as we explore the meaning of personal and collective calling and mission. Course content will be explored in an experiential setting with an emphasis on celebrating different learning styles.

The Curriculum/Teaching Team for the Genesis Event

Rev. Betty Angelini

Executive Director, Crestfield Camp and Conference Center
Slippery Rock, PA

Paul Humphreys

Program Director, Calvin Center
Hampton, GA

Rev. Peter Surgenor

Executive Director, Holmes Presbyterian Camp and Conference Center
Holmes, NY

Tuition and Lodging

The tuition cost for this certification course is \$225.00. Lodging and meals at Mo-Ranch during the preevent will be \$192.50 for double occupancy or \$326.00 if you would like a single room. This includes three nights in private bath bedroom accommodations and nine meals (Thursday dinner through Sunday lunch). We would like to have all of the participants arrive at Mo-Ranch by 5:00pm.

A shuttle is available from the San Antonio International Airport (SAT) for \$25 one-way or \$40 round trip (either going back on Sunday or at the end of the Annual Conference). On Thursday the 20th, the shuttle will be leaving the airport at 3:30pm. Please plan your flights accordingly. If you are taking the shuttle back to the airport on Sunday the 23rd, we ask that you schedule your departure no earlier than 3:30pm.

Have Questions?

If you should have any questions about the conference pre-event or the certification program in general, please contact Joel Winchip, PCCCA Executive Director, at joel@pccca.net or (803) 322-0232.

Workshops & Tours

PCCCA Annual Conference
October 23 - 28, 2011

D Development **P** Program **G** Personal Growth **O** Operations **I** Intergenerational **E** Eco Stewardship **T** Tour **F** Faith & Spirituality

I P

Know the Ropes

Sam Sikes, Keynote Speaker

Join Sam to learn several activities that teach lessons and skills using pieces of rope. All the activities are great to pull out during rainy days or just about anytime you need people engaged. All we'll need is people, rope and a few smiles.

Sam Sikes is one of our keynote speakers. His bio can be found in the Conference Leadership section of this brochure on the Keynote Speakers page.

G P

Balancing YOUR Family With CAMP Family

Allyson Ashmore, Darren Ashmore & Harry Zweckbronner

Whether you live on or off-site, work with a family member or not, have children or don't, balancing a family life amidst working amongst a camp family can be very challenging. Please join us as we talk about it at this discussion centered workshop.

Allyson Ashmore is the program director at Hopewell Camp & Conference Center in Oxford, MS, where she has served with her husband, **Darren Ashmore**, for 10 years. Darren serves as the Site Manager at Hopewell. Darren and Allyson reside at camp with their daughters Brynn and Gracyn.

Harry Zweckbronner is the program director at Camp Johnsonburg in Johnsonburg, NJ.

I F P

Singing Through the Church Year

Hugh Donnelly, Music Leader

This workshop will focus on learning new songs that can be used in programming at camp and conference centers throughout the year. Songs that are used for worship during Advent, Christmas, Lent, Easter, Pentecost and other church celebrations will be introduced.

Hugh Donnelly is our conference music leader. His bio can be found in the Conference Leadership section of this brochure on the Worship & Music page.

O G D

Being a Director 101

PCCCA Consultants

Many directors jump into their roles in camp and conference ministry after being involved in program or facilities, but just what are the basics that every director should know? We'll cover the essentials that every camp and conference director needs to know.

T O

SITE TOUR: The Broad Stroke Facilities Tour

Mo-Ranch Staff Member

Join members of the Mo-Ranch staff as they take you through a sampling of our lodging and meeting spaces. This tour will focus on giving participants an overview of Mo-Ranch with particular focus on recent upgrades, historical buildings not featured on Thursday's historical tour, and future plans. Tour guides will give you an idea of the capacity and use of spaces as well as how they are used in specific departments to fulfill Mo-Ranch's Mission Statement.

D

Healthy Governing Boards/Committees Lead to Success

Gary Batty & Rich Swartwood

Learn about the elements and guidelines that help insure a knowledgeable, well functioning governance/advisory group for your ministry. Identify differences between boards and committees. Share strategies for effective development of your oversight group, from selection to recognition and all points in between. Come prepared to share your problems and solutions.

Gary Batty has been in camp and conference ministry for 28 years; 21 as Executive Director of Stronghold Center, IL and the last 7 as Vice President of Presbyterian Mo-Ranch Assembly. He is a member of the PCCCA Consultant's Network specializing in strategic planning, board development and governing body relations.

Rich Swartwood has been in camp and conference ministry for 17 years serving as Executive Director of Camp PYOCA, IN. He serves as the Coordinator of the PCCCA Consultants Network and specializes in board development, funds development and strategic planning.

I P

Pumpkin Decorating

Bring your creativity and love of fall to this workshop to help spruce up the decor around Mo-Ranch. Enjoy the crisp Autumn air and let your creative juices flow. Pumpkins and supplies will be available.

Monday 10:45 am

Workshops & Tours

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Monday 1:00 pm

P **Camper Marketing: Embracing Your Purple Cow**

Bill Hinton

A culture change in your camper marketing: Figure out what makes your camp unique and embrace it and use it to your advantage. This session will have some lecture and case study as well as some group work to get you started on your camps unique camper marketing plan. Based on books like *Good to Great*, *Raving Fans* and *The Purple Cow*.

Bill Hinton is an Austin, Texas native and attended Colby College in Waterville, Maine earning a degree in Psychology and Biology. He started his camping journey at Camp La Junta, and now works at Camp Flaming Arrow, just down the road. Bill's career dream of working with YMCA Camp Flaming Arrow has been met, now he is faced with the awesome challenge of working to make it the best camp around.

I E P **Mo-Ranch Environmental Leadership Program**

Patrick Fitzgerald, Director of Outdoor Educational Ministries

Learn more about the Environmental Leadership Program which thousands of school-aged children from around Texas and beyond participate in each year. Tour the facilities and learn about some of the key components of the program.

G **And What About Tomorrow?**

Douglas Kelly, Board of Pensions

During this seminar, a representative of the Board of Pensions will discuss important aspects of retirement including financial planning, time management, and physical and mental health. For members of the Pension Plan the seminar leader will be able to answer specific questions dealing with the person's retirement. There will be time for questions following the workshop.

Rev. Dr. Douglas Kelly is the Regional Representative of the Board Pensions of the Presbyterian Church, USA. Doug has served in this position for six years. He has served as a synod and presbytery executive for some twenty-five years. Doug currently works out of Kansas City, MO and serves the synods of Mid-America, Lincoln Trails and Lakes and Praries.

T E O **Environmentally Conscious Landscaping: A "Walk About" Workshop**

Aroldo Barrera, Mo-Ranch Grounds Manager

Gary Batty, Mo-Ranch Vice President

You will visit examples where Mo-Ranch has taken steps to be more sensitive to the environment while continuing to provide an inviting and attractive landscape for our guests in drought prone south central Texas. While examples may be region specific, the basic concepts are transferable.

Aroldo Barrera has been employed at Mo-Ranch for 16 years and has been Grounds Manager for 14 years. He has special skills in the areas of turf management and native plant landscape design. Previously employed in ranch management, he gained specific knowledge in Ashe Juniper control. He and his crew of 3 full time employees are responsible for the development and upkeep of Mo-Ranch's grounds, specialized landscapes, gardens and greenhouse.

Gary Batty has been in camp and conference ministry for 28 years; 21 as Executive Director of Stronghold Center, IL and the last 7 as Vice President of Mo-Ranch. He is a member of the PCCCA Consultant's Network specializing in strategic planning, board development and governing body relations.

I P **Know the Ropes**

Sam Sikes, Keynote Speaker

Join Sam to learn several activities that teach lessons and skills using pieces of rope. All the activities are great to pull out during rainy days or just about anytime you need people engaged. All we'll need is people, rope and a few smiles.

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D PCCCA Consultants' Series - Part 1 of 3

Paul Fogg, Peter Surgenor & Rich Swartwood

The PCCCA Consultants will be leading a three-part series on budget/finance, annual campaign, and preparing sites for a capital campaign at this year's Annual Conference. This is part 1 in the series.

Basic Budget/Finance: How to Generate, Read and Report Financial Reports

Paul Fogg is the Executive Director of Calvin Center in Hampton, Georgia. He is an expert in Building Design, Master Planning, Program Design, Camp and Conference Center Management, Board Development and Ministry Planning. Paul is also part of the PCCCA Consultant Network.

Peter Surgenor is the Executive Director at Holmes Presbyterian Center in Holmes, NY. Peter has served as president of both PCCCA and the American Camping Association. Peter is also a part of the PCCCA Consultant Network.

Rich Swartwood is the Executive Director at Pyoca Camp, Conference & Retreat Center (Indiana) and has a certificate in Fund Raising Management through Indiana University Center on Philanthropy. Pyoca's budget has quadrupled in the past 15 years, primarily due to successful fund development. Rich is also part of the PCCCA Consultant Network.

O P D Measuring Our Missional Outcomes

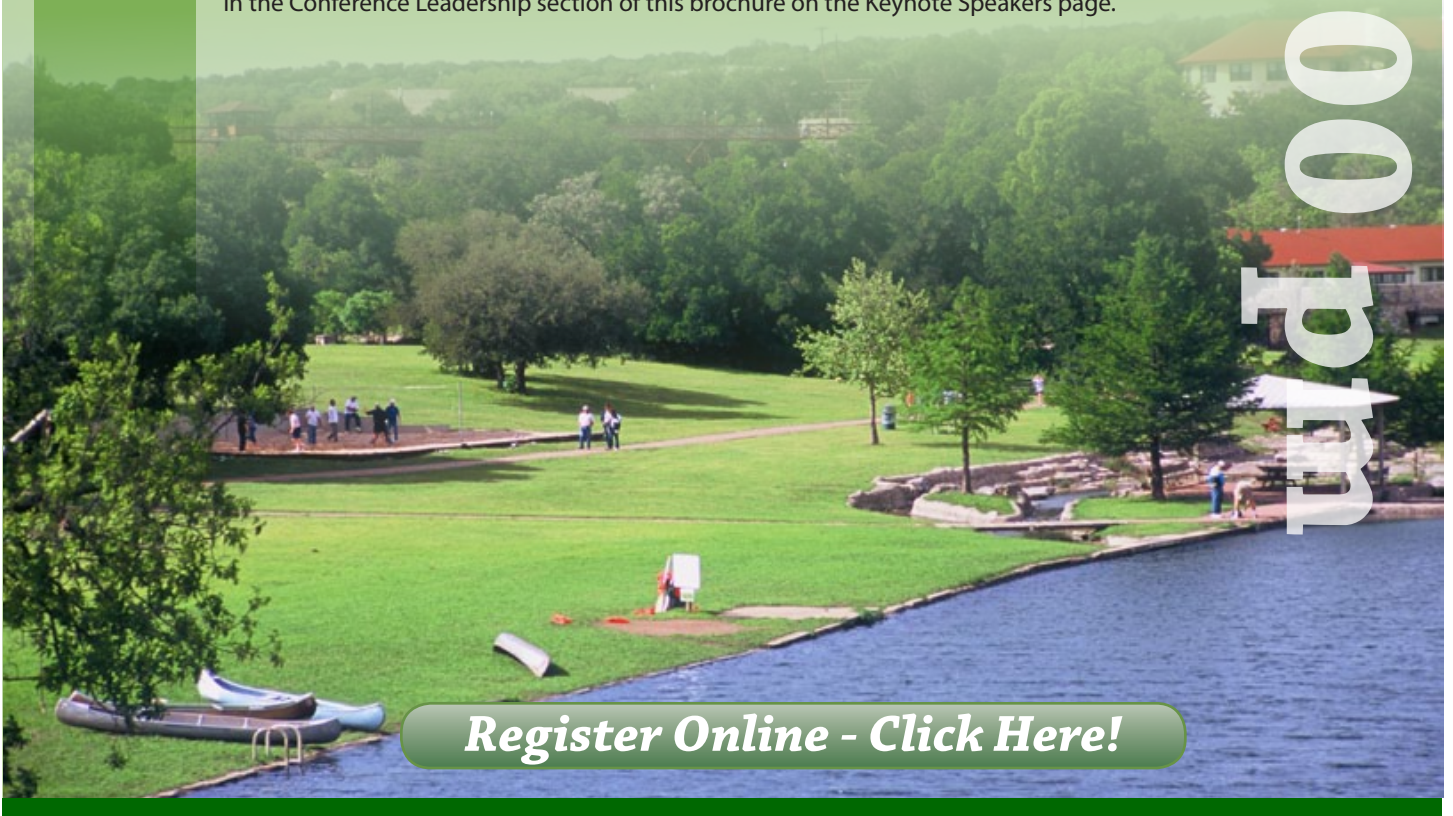
Kevin Witt, Keynote Speaker

We are being asked at many levels whether or not we actually have the impact we say we have. Do we truly help deepen Christian faith among most of our participants and guests? Do we still play a significant role in developing spiritual leaders and helping them discern their calls to ministry? Do we actually inspire our guests and guest groups to great levels of love and justice? How do we know this is happening at what level? The only way we can assess this in an ongoing way is to establish measurable goals directly related to the key areas of our mission. We can then demonstrate how we are doing and can work more intentionally to improve. Come discuss how this might be implemented and the benefits of knowing more clearly what our impact is.

Kevin Witt is one of our Keynote Speakers. His bio can be found in the Conference Leadership section of this brochure on the Keynote Speakers page.

Monday 1:00 pm

[Register Online - Click Here!](#)



P Understanding the True Benefits of Summer Camp

Steve Baskin, Keynote Speaker

The summer camp experience is 150 years old, but we are only now coming to understand the powerful benefits of camp. Children who attend camp gain confidence, independence, greater faith and leadership skills. In the past, we have relied on anecdotes to communicate these advantages, but recent studies have begun to provide empirical evidence of the benefits. Come hear about the research and how we can use it to bring more children to the camp experience.

Steve Baskin is one of our Keynote Speakers. His bio can be found in the Conference Leadership section of this brochure on the Keynote Speakers page.

G The Benefits Plan and You

Rev. Dr. Douglas Kelly, Board of Pensions

What is included in your benefits plan through the Board of Pensions? The seminar will explore the many facets of the Plan looking specifically at the Employee Assistance Program, Healthcare, and Death and Disability. There will be time to look at the effects that the Healthcare Reform law has had and will have on healthcare in general and specifically on the Board of Pensions. Time will be left at the end of the seminar for questions.

**P Using the Web to Interact with Parents:
Before, During and After Camp**

Ali Mann, Bunk1

Session will cover the different ways in which you can use the web to improve interactions with parents. Specifically we will discuss ways you can better market your program, improve registration process and better communicate with parents. Bunk1 will show you how to save time, save money, and get organized.

Ali Mann is the Senior Sales Manager at Bunk 1. Having attended camp for 11 years both as a camper and counselor, Ali has chosen to continue expanding relations with those in the camping industry. Ali is responsible for bringing new camps on board to work with Bunk1, managing new client needs, and maintaining relationships with Bunk 1's current client base.

O P Abuse Prevention Programs & Services for Camps

Carl Kotheimer, Insurance Board

A review of six elements of sexual abuse prevention as defined by the Centers for Disease Control, and why many programs come up short. Also a review of free and subsidized services from the Insurance Board available to all: Free online sexual abuse prevention training and subsidized background checking services by Praesidium.

Carl Kotheimer is the Director, Loss Control & Claims for the Insurance Board. He has 36 years' experience in corporate risk management, complex claims, litigation and leadership in safety training programs. Carl is the creator of the SafeConduct Workbench on the Insurance Board website, a resource for abuse prevention policy development and related services.

O P D Bucking the Trends

Kevin Witt, Keynote Speaker

The country continues a long slow recovery from the recent economic downturn. It has been challenging for nearly everyone, including families, churches and camp & retreat centers. This workshop focuses on recommendations from professional camp and retreat consultants and experienced camp and retreat leaders about steps staff and boards can take to strengthen the long-term sustainability of their ministries. We will examine key factors essential to missional and financial viability, and gain insights from nine camp and retreat ministries that have grown or improved their financial viability during the last three years when others have experienced declines in participation or faced financial deficits. Learning from and supporting each other, we can make it possible for Christian camp and retreat ministry to establish a stronger future.

Kevin Witt is one of our Keynote Speakers. His bio can be found in the Conference Leadership section of this brochure on the Keynote Speakers page.

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F P Introduction to 2012 New Earth Curriculum

Allyson Ashmore

We will walk through the curriculum, looking at the Biblical background, daily discoveries, and the activities that will engage campers for the 2012 camp season.

Allyson Ashmore is the program director at Hopewell Camp and Conference Center in Oxford, MS, where she has served with her husband, Darren, for 10 years. Allyson & Darren reside at camp with their 2 daughters Brynn and Gracyn. They share programming and facility responsibilities.

D You Mean I Have to Raise Money Too?

Paul Marsh CFRE, Associate, GSB Fundraising

In this workshop, you will learn successful fundraising techniques for your ministry, regardless of your staff size. We will discuss annual fund efforts in the small/one person shop, as well as proper mechanics to keep your donors happy and fulfilled. We will also talk about donor tracking, major gifts, capital campaigns, planned giving, and GSB's Ten Steps to Success. You will leave with a concrete and doable action plan for your development program!

Paul Marsh is a development professional with two decades of experience in a variety of nonprofit organizations—colleges and universities, outdoor ministry, campus ministry and social service organizations. In 2003 he opened the Guadalupe County Children's Advocacy Center, a nonprofit organization dedicated to serving sexually abused children. Paul is skilled in building annual funds, leading capital campaigns, directing planned giving programs and conducting strategic planning and board development efforts.

O P Ropes Course Building/Standards

Josh Todd, Rope Works

Learn about the building standards being put into place in today's ropes courses. Learn what you can do to make sure your course is in compliance.

T O SITE TOUR: The Down and Dirty Behind the Scenes Tour Part I

Mo-Ranch Staff Member

Get a look behind the scenes of Mo-Ranch's operations. On this tour you will go to the King Dining Hall Kitchen to meet with Dining Services Director, Scott Schafer. Scott oversees the service of over 140,000 meals a year plus refreshment deliveries, catered events, and the Wagon Wheel Café. Then travel to our Housekeeping Department to meet with Director of Housekeeping, Don Cottonware to get an in-depth look at what it takes to keep our guest rooms and public areas clean and ready for the thousands of guests Mo-Ranch serves annually.

Tuesday 10:45 am

[Register Online - Click Here!](#)

Tuesday 2:45 pm

D **PCCCA Consultants' Series - Part 2 of 3**

Maria Shupe & Rich Swartwood

The PCCCA Consultants will be leading a three-part series on budget/finance, annual campaign, and preparing sites for a capital campaign at this year's Annual Conference. This is part 2 in the series.

Annual Campaign Support - What does it mean? Where do I start? How to do it?

Does your site have an effective annual campaign? If so, GREAT! Come and tweak your plans to make it more effective. If NOT, YOU NEED TO ATTEND! We will have a brief review of fund development trends and discuss success stories, then will develop a calendar/task list to begin to help sites become experts at annual campaigns!

Maria Shupe has served as Executive Director of Highlands Presbyterian Camp and Retreat Center for six years. Everything she had learned about funds development has been from sheer necessity. Maria will gladly share what has worked and what has not, as we have reduced our debt and grown our budget. Maria is also part of the PCCCA Consultant Network.

Rich Swartwood is the Executive Director at Pyoca Camp, Conference & Retreat Center (Indiana) and has a certificate in Fund Raising Management through Indiana University Center on Philanthropy. Pyoca's budget has quadrupled in the past 15 years, primarily due to successful fund development. Rich is also part of the PCCCA Consultant Network.

F P **Creating Places of Meaning: Community & Contemplation by Design**

Amanda Williamson, Kaleidoscope

What is it that makes that one spot on camp so inviting for quiet reflection? Why do people flock to another to congregate? Sometimes the answer is obvious, other times it's harder to name. Learn the components make social and sacred spaces special and successful, starting with you.

Amanda Williamson is a CLARB certified landscape architect committed to providing practical, sustainable site plans for camps and centers. Amanda's personal camp experience, her professional training, and her understanding of environmental design are a solid foundation for creating site and facility plans that support 21st century programs, campers, and guests.

P **Online Registration: The Nitty Gritty**

Rob Carmichael, CampBrain

Let's discuss online registration in detail! How to get the most of our parents accounts, how to keep credit costs lower, whether to accept e-checks, how to put more online than just the camper registration form (think medical form, staff application, etc.) how to integrate with your database. Bring your questions!

Rob Carmichael is a principal with CampBrain and has served the camp industry for the past 12 years, specializing in camp management software and online registration. When not chatting with camps, he can be found at various hockey arenas coaching his kids.

P **Partnerships with Universities**

Dr. Lynn Litchke

This session will focus on the various ways university organizations and recreation programs can partner with camps to utilize their services to meet the needs of faculty, staff, and students. Several key organizations will be viewed such as fraternal, service, and honor societies. More specifically, we will take a look at the recreation curriculum including fieldwork and internship opportunities and class projects.

Dr. Lynn Litchke received a Bachelor's of Science in Education with an emphasis in Therapeutic Recreation from Ohio State University. She went on to obtain a Master's in Physical Education and a Doctorate in Adult, Professional, and Community Education from Texas State University-San Marcos. Lynn is an Assistant Professor of Therapeutic Recreation and has taught Therapeutic Recreation and Leadership for 10 years at Texas State University-San Marcos. One of her roles is developing service opportunities and partnerships between the university the community.

Register Online - Click Here!

T O

SITE TOUR: The Down and Dirty Behind the Scenes Tour Part II

Mo-Ranch Staff Member

Are you curious to know what it takes to keep 307 toilets flushing, 179 HVAC units running, 3,914 exterior light bulbs burning and over 500 acres of grounds in good shape? On this tour, Director of Facilities, Mark Perhamus will take you to the Mo-Ranch maintenance shop and waste water treatment plant to give you the low down on what it takes to keep a facility with an annual guest night count of over 70,000 running as smoothly as possible.

O D P

Dashboards and Scorecards: Developing Key Indicators to Tell If Your Site is on Track

Wynne Whyman, Lodgepole

Board members, Executive Directors, and people in key leadership positions: Your team has a vital responsibility to lead the organization, and they need to know if the organization is on track for the future. In this workshop, we'll examine how to create a dashboard/scorecard type of indicator tool for your camp or conference center. This workshop is geared toward the whole camp/center operation and focused around the recent article in InSite Magazine by CCCA.

Wynne Whyman wrote the book *Outdoor Site and Facility Management: Tools for Creating Memorable Places* and is president of Lodgepole (facility software). Wynne's background includes training boards, serving on non-profit boards and 25 years of experience in the camping field.

G

Is There Life After Camp? Retirement Is Not In Our Vocabulary!

Alan Herbert

There is only one scripture reference that talks about retirement! Moses gave instructions that after retirement we are "to minister with our brethren to attend to needs....but are no longer to be responsible for the work" (Num. 8:26 NKJV/CEV). But what does that mean in practice? As you consider this call to a new ministry in your life, how do you decide when and where to retire? How will you prepare spiritually and financially for retirement? How will you plan for succession and prepare your site for leadership changes? What does meaningful "attending to needs" look like as you change your life? Join a panel discussion with recently retired camp directors who have successfully made the transition. Share experiences and models of the transition and the new ministries in which they are engaged.

Alan Herbert, with his wife Dorothy, was co-Director at Gracefield Camp & Conference Centre (Quebec) for 15 years before retiring in 2009. Alan was instrumental in bringing Presbyterian Church in Canada camps into full partnership with PCCCA. Prior to Gracefield, Alan was Managing Director of Operation Bootstrap, an ecumenical chaplaincy initiative on in Toronto that provided vocational counselling to displaced executive and professional staff. He spent 16 years at the Hudson Bay Co. corporate IT division finishing as Director of Training and Development.

P

Expecting more from CIT's and LIT's

Tim Huchton

Are you looking for a CIT/LIT program that goes far beyond preparing them to be great camp counselors? Throw out the norm and increase your expectations for this age group. Four years ago Mo-Ranch completely revamped the CIT and LIT programs. The result is a program for 16-17 year olds that has grown 153%, has increased camper retention for that age group to over 75% and has become a signature piece of camp. Whether you are looking to create a new program, redo your existing program, or just gather new ideas to refresh a program you already have this workshop will be a great starting point.

Tim Huchton is the Camp Director for Mo-Ranch where he has served for 7 years. He fell in love with summer camp by accident 15 years ago and has not left since. He serves on the ACA Texoma leadership council and has been involved with numerous local and national camp conference planning teams.

Tuesday 2:45 pm

Register Online - Click Here!

Workshops & Tours

PCCCA Annual Conference
October 23 - 28, 2011

D Development **P** Program **G** Personal Growth **O** Operations **I** Intergenerational **E** Eco Stewardship **T** Tour **F** Faith & Spirituality

Wednesday 10:45

D PCCCA Consultants' Series - Part 3 of 3

Bob Pryor and Maria Shupe

The PCCCA Consultants will be leading a three-part series on budget/finance, annual campaign, and preparing sites for a capital campaign at this year's Annual Conference. This is part 3 in the series.

Capital Campaigns: Two Perspectives

Whether you are planning a Capital Campaign with professional support or on your own, you'll want to participate in this workshop! Maria and Bob will provide experience, materials and resources from one who has "done it on their own" and one who has used a professional fundraising consultant. We'll share the challenges of Capital Campaigns in the current economy, along with the strategies that have provided the most success! Join us and we will share the wealth of knowledge we have acquired!

Bob Pryor serves as Director of Camp Hanover in Mechanicsville, Virginia. Bob is also part of the PCCCA Consultant Network.

Maria Shupe has served as Executive Director of Highlands Presbyterian Camp and Retreat Center for six years. Everything she had learned about funds development has been from sheer necessity. Maria will gladly share what has worked and what has not, as we have reduced our debt and grown our budget. Maria is also part of the PCCCA Consultant Network.

P No Limits Staff Recruiting and Training

Steven King

Why think outside the box when you can throw the box away? How many times have we done the same old thing for finding staff and training them? This workshop will give you insight into how one camp creates a staff frenzy about coming to camp. Real Camp. Real Ideas. Real Fun.

Steven King is a camp director at Texas Lions Camp in Kerrville, TX. He is also a frequent conference speaker, mentor and life coach. He has served on the Texoma ACA Board as well as the C.A.M.P. Board.

O P Changing Your Thinking From "Off Season" to "Retreat Season"

Jaynie Schultz & Debra Williams, Retreat Central

Every camp today has two seasons: camp season and off-season. While camps are quite adept at marketing for their camp season, rarely do they devote the time and resources to off-season business. This session will explore the process of selling and marketing a camp for the retreat season. It will focus on this valuable retreat season and how camps can capture this business.

Jaynie Schultz spent the past 20 years growing Garrett Creek Ranch Conference Center, and now leads Retreat Central with Debra Williams. She sits on numerous national and local boards, including the Foundation for Jewish Camp. Debra Williams knows sales and marketing from many different perspectives. She served as Director of Sales for Garrett Creek Ranch and owned and operated successful restaurants in the Dallas metroplex for 17 years.

E P Eco-Stewards Workshop

Workshop leader and workshop description to be announced.

I P Canoeing the Guadalupe

Take in the beautiful Guadalupe River by canoe. During this workshop, you will have the opportunity to enjoy the smooth, clear waters of the Guadalupe River as a nature watch, a leisurely canoe ride, or just splashing around with friends. Whichever floats your boat. This workshop is suitable for all ages.

[Register Online - Click Here!](#)

Workshops & Tours

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Wednesday 10:45

I T **SITE TOUR: The Historical Mo-Ranch Story**

Mo-Ranch Staff Member

Come on a walking tour through the heart of Mo-Ranch and learn about its unique beginnings as the ranch of Texas oil-man Daniel Moran. Many of the buildings in the main campus date to the 1930's and 1940's when the Moran family owned the Ranch. See examples of Monterey furniture, San Jose tile, and ironwork of master artisan Erich Riesel.

F G P **A New Way Up the Hill**

Sandy Tice

It's ironic that we who work on holy ground where others come seeking God can grow weary, and spiritually depleted. The changing nature of ministry and the Church, financial pressures, and demands of hospitality make it imperative that we find a way to be refreshed by God's love. Hikes were a fixture where I used to work, and we took delight in carving out new ones- all of which led to the vistas at the top of the hill. Similarly, our tradition provides more than one way to place ourselves in the presence of the Holy One. We'll describe and experiment with some prayer practices, and listen together for the Spirit's encouragement and call.

Sandy Tice is our conference worship leader. Her bio can be found in the Conference Leadership section of this brochure on the Worship & Music page.

P **Like This Workshop: Social Media and #SummerCamp #PCCCA2011**

Doug Walters

Social Media is dramatically changing the way we communicate. How can we tap into this trend to build relationships with campers and staff, connect with parents, inform & respond to user groups, and tell our story? Using real world examples, we'll look at Social Media best practices and pitfalls. We'll contrast and compare the similarities & differences, strengths & weaknesses of various platforms, and explore how to effectively employ social media in our programs and marketing efforts. Whether you are new to social media and want to know where to start, or are an online pro looking for innovative ideas, you will leave this workshop with tips, tricks, concepts and resources that can immediately improve your camp or conference center's online presence.

Doug Walters has over a decade of experience directing Presbyterian summer camps and retreats. A jack of all trades, Doug is also a stay-at-home dad, graphic designer, videographer and self-proclaimed "computer geek." He currently serves as the webmaster and Interim Director of Youth Ministry at Second Presbyterian Church in Little Rock, Arkansas.

Register Online - Click Here!

Workshops & Tours

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D Continuing the Conversation

Laura Mendenhall, Keynote Speaker

Laura Mendenhall will be available to follow up on issues raised during the keynote: how and where to tell the story of your camp, how and where to have conversations regarding the funding needed to run your camp, how and where to find the vision to lead the camp.

Laura Mendenhall is one of our keynote speakers. Her bio can be found in the Conference Leadership section of this brochure on the Keynote Speakers page.

T Off - Site Tours

We will be touring three of the local area camps, including: Camp Waldemar, Camp La Junta, and Camp Flaming Arrow.



Camp Waldemar is a for-profit, all girls camp located between Hunt, TX and Mo-Ranch on FM 1340. Waldemar offers long and short terms ranging from one week to thirty days for campers between the second and eleventh grades. While campers can choose from over thirty activities, they are best known for their equestrian program including polo-crosse.



YMCA Camp Flaming Arrow is a non-profit summer camp located along the banks of the South Fork of the Guadalupe River a few miles past The Hunt Store. Executive Director Bill Hinton uses the core values of the YMCA to craft unforgettable experiences for campers. Campers from ages 6 to 16 leave with new friends, increased self-confidence and memories that last a lifetime!



CAMP LA JUNTA
Life is Good. Camp is Better.

Camp La Junta is an all boys, for-profit camp located near Hunt, TX. "La Junta" comes from an old Indian word which means "the gathering place". Camp La Junta began in 1928 with four campers and a program for camping excellence which has continued to date. Third generation campers are now enjoying themselves, growing, discovering their capabilities and learning good citizenship. Owners Blake and Cheryl Smith are long time friends of Mo-Ranch and are members fo First Presbyterian Church of Kerrville, Texas.

The camp tours will depart Mo-Ranch at 1:00 p.m. from the King Dining Hall. Those going on camp tours should not plan to be back to Mo-Ranch until 5:45 p.m. and will not be able to go to other afternoon workshops.

Thursday 1:15 pm



Afternoon Options for Wednesday

Wednesday afternoon is wide open for you to enjoy everything that the region has to offer. Below you will find planned trips and destination suggestions. If you do not feel like traveling on Wednesday, you can also stay at Mo-Ranch and enjoy what the facility has to offer. Dinner will be served (at a nominal cost) for anyone who makes reservations by Tuesday.

San Antonio Zoo

The San Antonio Zoo is home to over 3,500 animals representing 600 species of animals on 56 acres. More than 1,000,000 guests visit the San Antonio Zoo annually - 13,155 of those being children participating in education programs and 80,000 school children coming on field trips. The cost is \$18 for youth and \$20 for adults (transportation and zoo admission only).



James Avery/Fredericksburg

James Avery Craftsman is a top jewelry designer, manufacturer and retailer in the US, mostly throughout the southern states. Its jewelry collection, numbering some 1,100 designs and 14,000 items made in sterling silver, yellow and white gold, and gemstones, is sold through about 200 independent retailers and more than 60 of its own stores mostly in Texas, but also in Colorado, Georgia, Oklahoma, Louisiana, Tennessee, and Arkansas.

After spending some time at James Avery, travel with us to the town of **Fredericksburg**. Fredericksburg is a hop, skip, and a jump away from James Avery headquarters and a great way to spend the afternoon into the evening. The town is full of shops, sites, restaurants, and some rich history. The cost is \$10 (transportation and James Avery tour).

San Antonio RiverWalk

The San Antonio RiverWalk is a public park, open 365 days a year. It is a network of walkways along the banks of the San Antonio River, one story beneath approximately 5 miles of downtown San Antonio. Lined by bars, shops and restaurants, the River Walk is an important part of the city's urban fabric and a tourist attraction in its own right. The River Walk winds and loops under bridges as two parallel sidewalks, lined with restaurants, shops, hotels and more. It connects the major tourist draws from the Alamo to Rivercenter Mall, Arneson River Theatre and La Villita, the San Antonio Museum of Art, and the Pearl Brewery. The cost is \$10 (transportation only).

[**Register Online - Click Here!**](#)



The Free Afternoon

Conference Theme: "In The First Place"

Even after a particularly rewarding summer of ministry, camp and conference professionals often come into the fall needing a break from their ministries to recharge their batteries. For years, the PCCCA Annual Conference has provided a gathering space for the Presbyterian camp and conference family, for individuals to center themselves after the summer, before the next summer begins, and for the sharing of shared successes and challenges.

When the planning team gathered to discuss this conference for the first time, words and phrases like **connection**, **community**, **renewal** and **inspiration** bubbled quickly to the surface of the conversation. Again and again, when talking about Annual Conferences past, it was mentioned that this conference is a place where we are reminded of why we do what we do and are strengthened by gathering with those who "get it."

Through conference events like keynote, workshops and worship we are crafting an event to remind you why you got into this challenging, frustrating, spirit-filled calling known as camp and conference ministry... in the first place. Through open spaces in the schedule for meals, free-time, late night card games and conversations, we hope you'll renew old connections and kindle new ones. The PCCCA Annual Conference creates a community unlike any other, and our hope and prayer is that you will leave renewed and inspired for the year to come.



Sabbath Space

Throughout the event, Sabbath Space will be available for personal prayer, meditation and reflection. This self-guided space is designed to invite you into awareness of and conversation with God. Take advantage of this opportunity to "be still and know that I am God."



T-Shirt Swap

Bring t-shirts, sweatshirts, water bottles or anything else with your camp or conference logo on it (children sizes are welcome as well). This free-for-all exchange could help with next year's t-shirt design and give you good ideas for new items in your camp store.



Auction

The Annual Auction Fund Raiser is a high-energy, fun-filled, entertaining evening supporting our organization. Items for the auction may be shipped in advance to Mo-Ranch. Plan now to provide an item, and bring your check book and a generous heart!



Dinner at The Hunt Store

What would a trip to Texas be without sampling some BBQ, playing washers and listening to some live Texas Music? **The Hunt Store**, with its open porch and rustic trappings, quaint signs and swinging doors, "long-necks" and barbecue, welcomes visitors to a non-airconditioned world where the historic Texas past is still very much alive.



Children and Youth Program

Childcare will be provided for children under age 5. Programming will also be provided for children age 5 and older. Program options for youth include kids only options as well as intergenerational activities. Childcare and children's programs are provided during keynote and workshop times. Be sure to check out the free afternoon options for family-friendly fun!



Exhibit Hall

An exhibit hall in the King Dining Room will open Tuesday the 25th from 10:30am to 1:15pm and from 2:30 to 7:00pm. Exhibitors will be on hand to share what they offer your camp and conference ministry. Participants who visit certain booths will be entered into a special drawing for prizes donated by these organizations. Exhibitors are listed at the end of this brochure.



Annual P Triple C A Quintuple K Run

Chicago has their "Magnificent Mile." in Texas, we do things bigger: "The Mo Magnificent Miles." Run or walk 1 mile, 2 miles or the whole 3.1 miles (5K). Bring your running or walking shoes and join us for this toast to good health through the Texas Hill Country. Top dozen small, medium, large and extra large finishers receive a commemorative "Mo Magnificent Miles" t-shirt.

Presbyterian Mo-Ranch Assembly

Since 1949, Presbyterian Mo-Ranch Assembly has been a camp and conference center affiliated with the Synod of the Sun of the Presbyterian Church (USA). We occupy approximately 500 acres in a beautiful setting on the North Fork of the Guadalupe River in the scenic Texas Hill Country. Our facilities represent a rich architectural heritage of distinctive native limestone buildings with impressive decorative features of colorful tiles and ornamental ironwork.



Our Mission

The Mission of Presbyterian Mo-Ranch Assembly is to provide a special place and an enriching program in a living, learning, Christian environment to enable people to grow in God through Jesus Christ.

Food Service

The King Dining Hall's rustic interior with cedar vaulted ceilings and three huge fireplaces has a seating capacity of 420 people. King Dining Hall serves more than 160,000 meals annually with a varied menu to meet the taste of young and mature appetites alike.

Things You Should Know

Free wireless internet is available during your stay in the Lobby area of Registration building and in hotel-style accommodations.

Pets are not allowed.

Weather in late October will be comfortable, with warm days and cool nights.

Please bring personal gear and toiletry items. Bedding and towels will be provided. Pack a swimsuit to enjoy one of our traditions, a splashdown into the Guadalupe River from atop the Mo Slide.

Airport Shuttles

Mo-Ranch will be providing shuttle service to and from the **San Antonio International Airport (SAT)** on the first and last day of the conference.

Cost for shuttle service is \$25 one-way or \$40 round trip.

On October 23rd the approximate first shuttle will pick up at SAT at 11:00 a.m. The last shuttle will leave SAT at approximately 5:30 p.m. On October 28th, the first shuttle will not leave Mo-Ranch before 5:00 a.m.

Departing flights for those using the shuttle service should be scheduled no earlier than 8:00 a.m.

First and last shuttle times are subject to change depending on the number of reservations for shuttle services. Those arriving/departing outside of these times will need to make other arrangements for travel.

All major rental car companies are available at SAT. You can arrange alternate transportation with Hill Country Limousine (www.hillcountrylimos.com) for an airport shuttle at any time.

If you plan to travel by train, please contact Clayton Rascoe at 800-460-4401 ext. 242 or claytonr@moranch.com if you would like shuttle service.

No refunds for shuttle services will be given within 10 days of the start of the conference.

Driving? Here's How:

Driving From San Antonio *90 Miles*

West on IH-10 to Kerrville to State Hwy 16 (exit 508) and take SH 16 into town; turn right at the Courthouse on State Hwy 27 to Ingram; take State Hwy 39 from Ingram to Hunt. Turn in Hunt on FM 1340 for 11 miles.

Driving From Austin *130 Miles*

West on US 290 through Johnson City to Fredericksburg; take State Hwy 16 into Kerrville turning right at Courthouse onto State Hwy 27 to Ingram; take State Hwy 39 from Ingram to Hunt, turning right at Hunt onto FM 1340 to Mo-Ranch (11 miles).

Driving From Houston *295 Miles*

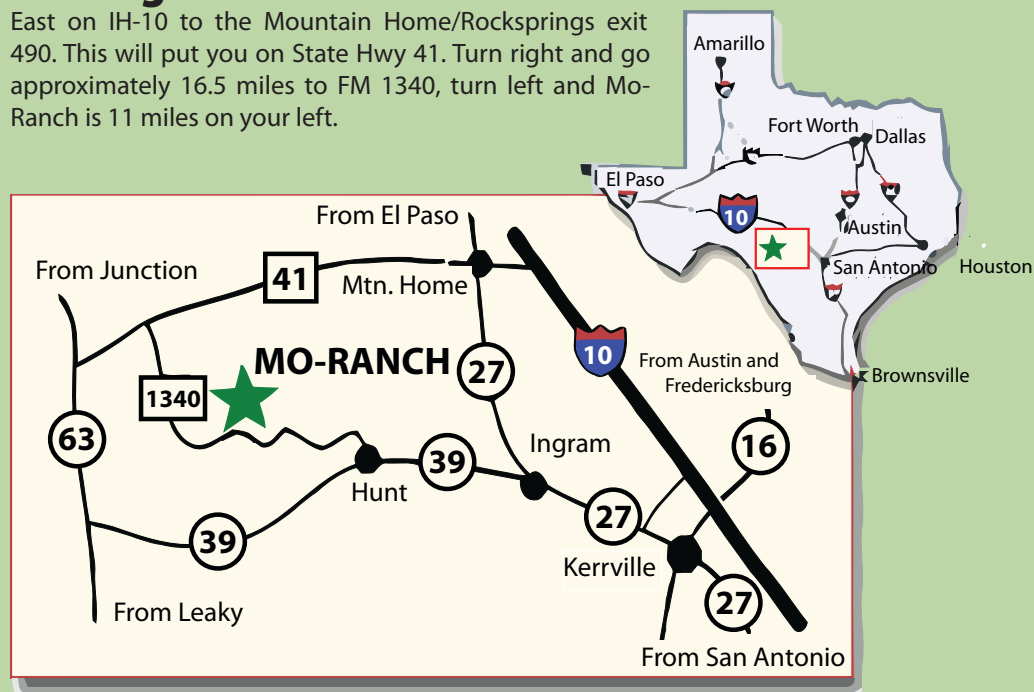
West on I-10 to San Antonio. In San Antonio, west on IH-10 to Kerrville to State Hwy 16 (exit 508) and take SH 16 into town; turn right at the Courthouse on State Hwy 27 to Ingram; take State Hwy 39 from Ingram to Hunt. Turn in Hunt on FM 1340 for 11 miles.

Driving from Dallas / Ft. Worth *325 Miles*

South on IH-35 to US 290 in Austin. West on US 290 through Johnson City to Fredericksburg; take State Hwy 16 into Kerrville turning right at Courthouse onto State Hwy 27 to Ingram; take State Hwy 39 from Ingram to Hunt, turning right at Hunt onto FM 1340 to Mo-Ranch (11 miles).

Driving From El Paso *530 Miles*

East on IH-10 to the Mountain Home/Rocksprings exit 490. This will put you on State Hwy 41. Turn right and go approximately 16.5 miles to FM 1340, turn left and Mo-Ranch is 11 miles on your left.



How To Register

Whether you are planning on paying with a check or credit card, please click on the "Register Online" link for the registration form. When you complete the process using a credit card, you are immediately registered for the conference. If you choose to mail a check for your fees, the registration process is not complete until we receive your payment. You will be notified by email once your payment is received. All payments are to be made in U.S. Dollars. We wish to thank UltraCamp for their donation of this online registration system.

[**Register Online - Click Here!**](#)



Wynne / Flato Lodges

Double Occupancy Rooms - \$222.50 per person

Fifty large hotel rooms, each with two queen beds and full bath. Upstairs rooms have private balconies. Two-story lodges joined by a comfortable lobby and meeting room.



Pheasant Run

Single Occupancy Rooms - \$445.00 per person

Thirty-one rooms, each with two queen beds and full bath; an additional ADA accessible room with one queen bed and sleep lounge. Upstairs rooms have private balconies with beautiful view of the ranch.



Manor House

Group Housing - \$170.00 per person

The original ranch owner's home, styled after an early Spanish mansion, with 8 bedrooms, most with private baths, a large living room with fireplace.



Lodgings Options

Event Registration

PCCCA Annual Conference
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Guest Lodge

Group Housing - For Night Owls - \$170.00 per person

Unique two-story lodge overlooking the Guadalupe River. Sleeps 38 in upstairs rooms with bunk beds and shared bathrooms. Large fireplace dominates the picturesque first-floor meeting and lounge area. Includes game tables, food service area and large kitchen.

Westminster Lodge

Group Housing - For Families

Adults: \$170.00 per person (Kids 18 and under stay free)

Sleeps 16 people in four separate hotel type accommodation units with one double bed and one set of bunk beds/private baths. Each unit shares an adjoining common area with kitchen.

[**Register Online - Click Here!**](#)

Meal Prices

Adults.....	\$118.50
Children ages 12-18.....	\$118.50
Children ages 4-11	\$ 87.75
Children under 4.....	Free

Mo-Ranch has the ability to meet most special dietary requests (gluten free, diabetic, vegetarian, etc.). Please be sure to fill out that portion of the online registration form if you have special needs.

Lodgings & Meals



Event Registration

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Register Online - Click Here!

Program Fees

Participant: \$152.00 for PCCCA members / \$202.00 for non-members
Non-Participating Spouse..... \$55.00
Children and Youth: \$50.00

On October 1st, these program fees increase by an additional \$25.00

The above fees are for the conference program. If a spouse or guest is planning on participating in workshops, then they are to register as a participant. PCCCA members who are registering as a participant receive a \$50 discount. This does not apply to all employees from a PCCCA member site, but only those individuals who have paid dues from that site. During the registration process, members are to use the PCCCA website repository password (co*****) as a special coupon code in order to receive this \$50 discount. If you are a member and do not have this password, please contact Joel Winchip at joel@pccca.net or (803) 322-0232.

Cancellation Policy

Prior to October 10th, all but \$100.00 will be refunded to you. After this date, the entire fee is nonrefundable. If you need to cancel or change your registration, please contact the conference registrar, Elise Bates Russell, by email at elise@campwestminster.com or by calling (313) 341-8969.

Carbon Offset

We encourage everyone to continually strive to reduce their carbon footprint through sensible energy reductions combined with carbon offsets to eliminate their overall footprint. Please go to Carbonfund.org to learn how you can offset the emissions created by your travel to the conference.

Scholarships

Financial assistance for the conference is available by contacting the PCCCA Board President, Paul Humphreys, at paulhumphreys@calvincenter.org or (770) 946-4276. Scholarships are normally limited to the program fee for the event.

Costs & Other Info



Exhibit Hall

The PCCCA Annual Conference includes an exhibit hall in the King Dining Room. This takes place on Tuesday the 25th from 10:30am to 1:00pm and then from 2:30 to 7:00pm. We will have exhibitors on hand to share what they offer your camp and conference ministry. Participants who visit certain booths will be entered into a special drawing for prizes donated by these companies and organizations. Here are the exhibitors for this year's conference:



Active Network www.campregister.com

Active Network is the leading provider of camp management software. Active's comprehensive solutions help camp operators register, manage, communicate, and promote their camps. With Active Network's integrated online registration, management software, and communication and promotional tools, camps of all types and sizes are getting rid of paper-based administration, better managing participant data, and strategically marketing and promoting their camps. Active's technology is built to improve campers' experiences, drive registrations, boost revenue, and increase operational efficiencies. Since 2000, Active Network has provided more than 1600 camps in North America with customized camp software and services. Learn more at the website above.



American Bedding www.americanbeddingmfg.com

At American Bedding Manufacturers, we supply mattresses, replacement waterproof mattress covers, wood and metal bunk beds, army and metal folding cots, wood and metal furniture, blankets, pillows and linens. Our online catalog with prices is available at the above link. Our phone number is 800.203.2507 and our fax number is 423.203.2507.



Bunk1 www.bunk1.com

Bunk1 offers a fully integrated and web based online registration and camper management program. Other services include one-way camper email (Bunk Notes), Bunk Replies (campers email home without a computer!), a password protected photo gallery, and more. Call today for a free demo! 888.465.CAMP



Camp Craft Charms www.campcraftcharms.com

Camp Craft Charms makes and sells sterling silver custom and non-custom charms. Have your logo or design on a charm as a memento for your campers, alumni and staff. Sell in your camp store or online or give out as a special award. Also available in gold or platinum. Just send us your black & white .jpg image and we can get started right away! Please allow 8-12 weeks for initial orders and 4 weeks for reorders. We look forward to working with you! All of our charms are made locally in Austin, Texas, USA.



CampBrain www.campbrain.com

We provide camp management software and online registration solutions to camps and retreat/conference centers throughout North America. We serve over 750 camps and have been doing so since 1994. Our solutions feature camper registration (including online), billing, medical, transportation, activity scheduling, cabin and group assignment, camp store, alumni, staff, donors, inquiries, credit card processing and a complete retreat/conference center module. We understand how to serve year-round operations by providing a complete solution from camp management to conference center reservations to donor management - all in one database! We take pride in our products and our commitment to exceptional service.



CAMP TV www.camptv.net

CAMP TV has been helping camp directors tell their stories on video since 1987. CAMP TV is a full-service video production company: from writing the script to location shooting...from video editing to helping you establish a smart YouTube Channel. We understand that it takes much more than a camcorder and a little ambition to effectively connect with viewers. CAMP TV has a unique combination of camp experience and video expertise.

Promotional Videos. Capital Campaign Videos. Staff Recruiting Videos. Let's talk about your next video project. Contact David Betz at 800.284.8437 or click on the link above.



Campwise by RecSoft www.campwise.com

Campwise management software for camps, retreat/conference centers and off-season programming. Fully integrated; combines camp/retreat

center management functions such as registration, New group registration, activity scheduling, billing, housing, New camp store, transportation & staff with rich online registration, staff, payments & inquiry. New donor module adds fundraising management enabling organizations to track donations/pledges/campaigns; online donations; track gifting options (cash, pledges, in-kind, matching gifts, etc.); track donor history with integrated contact management system; and more. Our Parent Communicator, a no-cost-to-camp product which enhances communication between campers and camper families with camper photos, one-way email, and camp newsletters may be added.



FUNL Marketing www.funlmarketing.com

FUNL Marketing (pronounced "Funnel" Marketing) has developed a custom Content Management System designed specifically for camps and other multi-user organizations. This allows non-technical users to easily maintain

sophisticated websites. CommunityContent "Camp Edition" can revolutionize your camp website. Be sure to stop by the FUNL booth and give it a try. You will be amazed at just how easy it is to manage your new website! The best part is that everything FUNL Marketing does is CUSTOM. Building on a solid core of features, we work with you one-on-one to develop the perfect solution for your specific camp needs. 800.978.3865



Gronlund Sayther Brunkow www.gsbfundraising.com

Since 1976, providing charitable organizations and congregations with consultation services. Fund Raising: feasibility studies, capital campaigns, annual funds, planned giving, major gifts, endowments, conferences and workshops. Public Relations: marketing/communication audits, case statements, surveys, publications, multimedia, web sites. Organizational Development: strategic planning; board, staff and volunteer development; program audits; training seminars; site and facility planning; organizational assessments; conflict resolution; executive search and coaching.



Kaleidoscope Inc. www.kaleidoscopeinc.com

Our mission is to help your organization thrive with customized services for building and maintaining vibrant, vital, and viable programs, operations, staff, and facilities. For over 25 years, Kaleidoscope Inc. has had the privilege of helping camps and centers live into their mission and vision with strategic planning; comprehensive business, land use, and master plans; specific area designs; coaching and training; market research; and feasibility studies. With a breadth of experience, we bring a deep knowledge with a fresh spirit to explore the unique opportunities for your ministry. Contact us at 614.448.0268.

Exhibit Hall Directory

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Exhibit Hall



Lodgepole by Callippe Solutions www.callippe.com

You care about your property and want to ensure its success for the future. But what about when: Information is scattered everywhere? Your Excel spreadsheets are not giving you the data you need? Lodgepole solves these challenges and more. With Lodgepole, you can proactively manage cabins, waterlines, fences, roads, wells, equipment, etc. Print work orders, schedule preventive maintenance, and generate 20-year replacement schedules

at the click of a button. Be ahead of your maintenance with Lodgepole! Also, camp books are available for purchase, including, "Outdoor Site and Facility Management."



Megasys Hospitality Systems www.megasys-hms.com

Megasys Hospitality Systems provides the software conference centers and camps that gives you a significant advantage in managing your guest and group reservations, tracking financial data, maximizing lodging and meeting space, and streamlining the flow of critical information.



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New England Camp Discounter is a One Stop Shop with over \$30 million in stock items ready to ship within one business day. We are dedicated to great

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Beautiful handcrafted items from Fair Trade artisan groups in Peru; including silver filigree jewelry, hand knit stuffed animals, bags and accessories, holiday ornaments and nativities, and much more. Visit our website above to see the full range of products we carry and to learn more about the artisans we work with.



PC(USA) Young Adult Volunteers www.pcusa.org/yav

The Young Adult Volunteer (YAV) program has sent over 1000 Young Adults, ages 19 to 30, to over 20 different sites around the world and in the U.S. Young Adults live and work in their communities for one year, serving in many capacities as teachers, translators and agriculturalists, to name only a few. The YAV program's goal is to teach Presbyterian young adults about the global Church, and help them realize their own place in the church, as well as in the Presbyterian Church (USA).



Rope Works www.ropeworksinc.com

Rope Works is a "full service" Challenge Course provider. We handle every aspect of course creation, use, and maintenance, including: consultation, design, engineering, construction, training, inspections, and equipment. Rope Works is also home of the Wet Willie (R) water slide the Unique, Affordable, Giant Water Slide.



Run River Enterprises www.runriver.net

Run River Enterprises provides camps, retreat/conference centers, and other organizations with spiritually-based consultant services in all areas of strategic endeavor: including Master Planning, Marketing, Fund Development, and Organizational Development. Some of the unique aspects of Run River's work are: extensive data interpretation, including GIS based analysis; specific directives for implementation; and processes which are grounded in prayer and Bible study. The principal consultants of Run River are a husband and wife team, both ordained in the United Methodist Church. Together, they offer the services you need for the ministry to which God calls you. "God's Call - Your Vision - Our Ministry"

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PCCCA Annual Conference
October 23 - 28, 2011

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Signature Services www.signatureservices.com

Signature Services was founded in 1929 and provide meals and nutritional services to schools in the Dallas, TX area and youth camps and retreats coast to coast. We specialize in contract food service management for businesses, schools, youth camps, and adult retreats. We are available to assist your dining needs from kitchen design and menu development to full turn key operations.



The Insurance Board www.insuranceboard.org

The Insurance Board is a nonprofit corporation established by the participating Conferences of the United Church of Christ. We administer a property and liability insurance program serving churches and related entities within three denominations; United Church of Christ, Christian Church (Disciples of Christ) and Presbyterian Church (USA). Our mission is to support and protect churches and church ministries by offering superior property and casualty risk and insurance management services. We are passionate about serving as an advocate and providing solutions for the risks our participants face because we truly care as much about your church and ministry as you do!



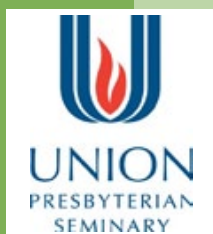
Trinity/HPSI www.trinity-usa.net

Save thousands of dollars every year - maybe tens of thousands like many Presbyterian camps and conference centers are, often without changing anything they do. Trinity/HPSI can help substantially through agreements with SYSCO, U.S. Foodservice, Gordon Food Service, Grainger, New England Camp Discounter, HD Supply, Office Depot, Staples (office and facility supplies), Ferrellgas, Suburban Propane and many more. There is no cost for membership in Trinity/HPSI and no obligation for anything. You decide which agreements benefit your organization and use them at your discretion. For more information or a complimentary foodservice price comparison/analysis, call us at 615.672.0229.



UltraCamp www.ultracamp.com

UltraCamp is the most comprehensive web-based camp management tool available. Developed by camping professionals, UltraCamp combines everything you need into one convenient, easy-to-use service. We offer online registration, extensive reports, payment processing (credit card and e-check options), and world-class technical support.



Union Presbyterian Seminary www.upsem.edu

It's your call. It's your choice. Union Presbyterian Seminary offers five degree programs (M.Div., M.A. in Christian Education, Dual M.Div./M.A.C.E., Th.M., and Ph.D.) via three campus platforms. Each combination is uniquely suited to prepare you for ministry in today's world, whether it's Richmond, Virginia, a traditional residential seminary community; Charlotte, North Carolina, with weekend classes for working students; or our Extended Campus Program, which combines online and traditional classroom work, one of our choices can enhance your call. Visit to discern. Join us to learn.

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